

Goodday Charge - Boomers2Gamers

Terms and Conditions

1. This **Boomers2Gamers** contest ("**Contest**") is organised by Etika Sdn. Bhd. (Co. No. 197401000305 (17296-P)) ("**Organiser**"). By participating and entering into this Contest, you ("**Participant**") agree to be bound by the terms and conditions set out herein or as may be amended from time to time.

2. Eligibility

2.1 The Contest is open to any person who fulfills the following criteria :

- (a) Residents of Malaysia.
- (b) 50 years and above in the year 2024.

2.2 The following person(s) shall not be eligible to participate in the Contest:

- (a) Employees of the Organiser and their immediate family members;
- (b) Employees of the Organiser's affiliates and/or related companies and their immediate family members;
- (c) Business partners, suppliers/distributors of the Organiser; and
- (d) Promotion/advertising/public relations agencies involved in the Contest.

3. Contest Period

3.1 Call To Entry

The call to entry ("**Call To Entry**") to all Participants shall start at 00:00:00 on 19 Feb 2024 and shall close at 23:59:59 on 8 April 2024 ("**Call to Entry Period**"). Any Call to Entry received outside the Call to Entry Period will automatically be disqualified.

A total of ten (10) entries will be selected and shortlisted to participate in the bootcamp ("**Bootcamp**") at the sole discretion of the Organiser after interviewing the selected Participants.

3.2 Selection of successful Participants for Bootcamp

3.2.1 Physical training ("Physical Training Period**")**

The ten (10) selected Participants must attend the Physical Training Period which shall be from 29th April 2024 to 30th April 2024 at Orange Esports Café at Quill City Mall, Kuala Lumpur.

3.2.2 Online training ("Online Training Period**")**

At the end of the Physical Training Period, the selected Participants shall from 1st May 2024 to 6th May 2024 attend the online training daily/weekly.

3.3 Charge- Up & Play

3.3.1 Selected Participants who have successfully undergo Bootcamp shall battle it out to be selected as one out of the five Malaysia's 1st Senior Esports Team member from 11th May 2024 to 13th May 2024 ("**Competition Period**") at Orange Esports Café at Quill City Mall, Kuala Lumpur.

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The Call To Entry Period, Physical Training Period, Online Training Period and Competition Period shall collectively be known as the “**Contest Period**”.

The Organiser reserves the right to amend the Contest Period (“**Amended Period**”) at any time without any prior notice to any party. Any Contest entries received outside the Contest Period or Amended Period (if any) shall be rejected.

4. Qualifying Criteria and Submission of Entries

4.1 To qualify, the Participant must:

- a) Submit your personal details with a photo on our website (www.gooddaycharge.com).
- b) Attend a virtual shortlist session via video call/phone call/physical meet.

4.2 The Participant in the submission and interview must be the same person participating and attending the Bootcamp should the Participant be shortlisted to undergo Bootcamp.

4.3 This Contest is open for individual submissions only.

4.4 By participating in this Contest, the Participant agree and have given the Organizer the rights to use their name, photograph and information for the purpose of advertising and all other forms of publicity from time to time without any royalty or compensation including, without limitation to any taping(s) and recording(s) in connection with the Contest.

5. Shortlisting & Bootcamp

5.1 Participants will be contacted via email or whatsapp or a phone call to arrange a virtual interview video call as part of the shortlisting process.

5.1.1 Should the first attempt to contact the shortlisted Participants fail (e.g. no reply, telephone number not in service or no connection), TWO (2) further attempts will be made within the next twenty-four (24) hours of the first attempt. Where such further attempts are unsuccessful, the Organiser reserves the right to disqualify the Shortlisted Participant. The Organiser will not be held liable in the event a Shortlisted Participant cannot be contacted for any reasons whatsoever.

5.2 Upon being shortlisted, the selected Participant shall be required to:

- a) Provide a copy of the National Registration Identity Card for verification purposes;
- b) Participate in a short interview session by the Organiser;
- c) ensure that the Participant is able to be present for throughout the Contest Period as stipulated in **Clause 3** of this T&C.

Prize for the Selected Participants

6.1 Upon completing the Bootcamp and competing during the Competition Period, the Participants stand a chance to win the prize (“Prize”) as follows:

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Placement	Prize
1st to 5 th Place	RM3,000 each
6 - 10th Place	RM1,000 each

6.3 The Prize is only claimable by the Participant and are non-transferrable.

6.4 Selected Participants will be responsible for any additional costs, duties, taxes and/or other incidental expenses, which may be incurred as a result and/or related to their acceptance of the Contest Prize.

6.5 The winners will be announced on the end of the Competition Period.

6.6 All Contest winners will be announced on Goodday Malaysia's Official Facebook, Instagram and on the Etika Holding Sdn. Bhd.'s website (<https://www.etikaholdings.com>).
Facebook - <https://www.facebook.com/gooddaymilk>
Instagram - <https://www.instagram.com/gooddaymilkmy>

6.7 Participants who are selected as the 1st to 5th placement at the end of the Competition Period shall be a part of as Malaysia's 1st Senior Esports Team. The Malaysia's 1st Senior Team will then participate in a show match between a younger team, which will be recorded and streamed online.

Personal Data and Privacy Policy

7.1 By participating in the Contest, the Participants hereby certifies that all information as provided by them are accurate and that they have read and understood the Organiser's privacy policy ("**Privacy Policy**").

7.2 The Participants hereby agree and consent to the collection and processing of their personal data in accordance with the Privacy Policy. Kindly refer to the Privacy Policy located at <https://www.etikaholdings.com/privacy>. The Organiser reserves the right to update and amend the Privacy Policy from time to time.

7.3 The Participants also further consent for the Organiser and any of its holding, subsidiary or related companies and its service providers, agents and/or contractors who provide administrative and business support to the Organiser and act on the Organiser's behalf ("**Authorised Third Parties**") to collect and process the Participants' Personal Data as provided pursuant to this Contest. The use of the Participants' Personal Data included but is not limited to the disclosure of the Participants' name to the general public by publishing the Participants' names, video recordings, photographs and other Personal Data for advertising and publicity purposes without compensation or any other payment to the Participants.

Other Terms and Conditions

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8.1 By submitting their entries for this Contest, the Participant agree and acknowledge that all intellectual property rights thereto shall belong to the Organiser. The Organiser shall have the exclusive right to use, edit, modify and publish the entry submitted by the Participants, publish the names of the Participants, in any way it deems fit for any advertising, trade, promotional purpose and for any other reason whatsoever, without any further notice to the Participants and the Participants shall not claim ownership or any payment or compensation on the materials.

8.2 By participating in the Bootcamp, Participants agree to have themselves recorded during the entire event. The Organiser shall have the exclusive right to use, edit, modify and publish the recording taken during the workshop, in any way it deems fit for any advertising, trade, promotional purpose and for any other reason whatsoever, without any further notice to the Participants and the Participants shall not claim ownership or any payment or compensation on the materials.

8.3 By participating in the Contest, Participants are taken to have read, understood and agreed to be bound by the Contest Terms & Conditions. The Organiser reserves the right to vary and/or delete any of the Contest Terms & Conditions at any time without prior notice to any party and the Participants hereby agree to be bound by such variation and/or deletion.

8.4 The Organiser reserves the right to, at its sole discretion, modify the Contest mechanism, vary, withdraw, suspend or terminate this Contest at any time at its sole a without prior notice to any party. For the avoidance of doubt, any variation, withdrawal, suspension or termination of the Contest or any part thereof shall not entitle the Participants to any claim any compensation against the Organiser (in cash or in kind) for any expenses, loss or damage suffered or incurred by the Participants as a direct or indirect result of the act of variation, withdrawal, suspension or termination.

8.5 Any Terms and Conditions applicable to this Contest which is illegal, prohibited or unenforceable under any law or regulation shall be ineffective to the extent of such illegality, voidness, prohibition or unenforceability without invalidating the remaining provisions hereof.

8.6 By participating in the Contest, all Participants agree to defend, indemnify and hold the Organiser harmless from and against any suits, claims, losses, damages and expenses, including reasonable legal fees arising from or in connection with the Participant's participation in the Contest and his/her acceptance, redemption or use of any of the Contest Prizes.

Disclaimer of Liability

9.1 The Organiser will not be responsible or liable for any loss or damage of whatsoever nature suffered by the Participants in connection with the Contest (including the Participants' failure to participate in the Contest), which may occur or arise as a result of the following events:

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(a) Any delay and/or failure in receiving and sending the Contest Entries as a result of any network, communication or system error, interruption and/or failure or outage caused by the participating internet service provider, or the uploading of any materials related to the Contest; and

(b) Any technical error (including error in notification of Contest Winners), omission, interruption, deletion, defect, delay in operation or transmission, internet line failure, the theft, destruction of, and/or unauthorized access to the Contest Entries, or any malfunction of any computer hardware or software whether or not the same is due to viruses, bugs or other causes beyond the Organiser's control.

9.2 By participating in the Contest and by attending the Bootcamp in the event hereby agree not to hold the Organiser responsible for the safety and security of themselves while attending the Bootcamp. The safety and security of themselves will be the sole responsibility of the participant of the Bootcamp.

9.3 All Participants shall assume full liability and responsibility for any costs incurred due to any accident, injury, damage or claims whether directly or indirectly caused by their participation in the Contest, attending the Bootcamp, attending publicity programs or prize presentation ceremony (if applicable) and from the redemption/usage of the Contest Prize. To the extent permitted by law, the Organiser shall have no liability to the Participants in any respect whatsoever.