

Terms and Conditions

1. Contest

This Mountain Dew Contest (“Contest”) is organised by Etika Sdn. Bhd. (Co. No. 197401000305 (17296- P)) (“Organiser”) a company incorporated in Malaysia and having its principal place for business at Unit L01, East Wing Level 1, Quattro West, No.4, Lorong Persiaran Barat, 46200 Petaling Jaya, Selangor Darul Ehsan. The mechanics of this Contest are explained below. By participating and entering into this Contest, you (“Participant”) agree to be bound by the terms and conditions set out herein or as may be amended from time to time by the Organiser.

2. Eligibility

2.1 The Contest is open to any person who fulfils the following criteria :

- (a) Citizen of Malaysia; and
- (b) Aged 18 years and above in the year of 2024; and

2.2 The following person(s) shall not be eligible to participate in the Contest :

- (a) Employees of the Organiser and their immediate family members;
- (b) Employees of the Organiser’s affiliates and/or related companies and their immediate family members;
- (c) Business partners, suppliers/distributors of the Organiser; and
- (d) Promotion/advertising/public relations agencies involved in the Contest.

3. Contest Period

3.1 The Contest Period shall start at 00:00:00 on 1 November 2024 and shall close at 23:59:59 on 31 December 2024 (“**Contest Period**”). Any Contest entries received outside the Contest Period will automatically be disqualified.

3.2 The Organiser reserves the right to amend the Contest Period (“**Amended Period**”) at any time without any prior notice to any party. Any Contest entries received outside the Contest Period or Amended Period (if any) shall be rejected automatically.

4.Participating Channels

4.1 The participating channels (“Channels”) of this contest are as follow:

- (a) myNEWS
- (b) Shell
- (c) Petronas
- (d) 7-Eleven

5.Qualifying Criteria and Submission of Entries

5.1 To qualify, the Participant must purchase any 2 units of Mountain Dew products (Assorted Variants) and above in a single receipt to qualify for 1 entry (“**Qualifying Products**”) (may be purchased in combination) from any of the *Channels*.

5.2 All purchases must be made at the participating Channels within the Contest Period or Amended Period (if applicable). Any Entries made outside the Contest Period or Amended Period (if applicable) will automatically be disqualified.

- 5.3 To participate in the Contest, the Participant must submit the following details to the Organiser (“the **Contest Entry/Entries**”) :
- (a) Full name as per NRIC; and
 - (b) NRIC number;
 - (c) Contact Number.
- 5.4 Each Contest Entry must be accompanied by the image of ONE(1) transaction receipt (“**Proof of Purchase**”) which must clearly show the following details :
- (a) The name of the *Channels*;
 - (b) The transaction ID;
 - (c) The details of the Qualifying Products; and
 - (d) Time and date of the transaction (which must be within the Contest Period or Amended Period (if applicable)).
- Participant must retain the original Proof of Purchase submitted for verification purpose. In the event that the Participant is chosen as a winner and is unable to present the original Proof of Purchase, the Participant will automatically be disqualified as a winner.*
- 5.5 Any Contest Entry / Entries which are incomplete (e.g. missing information, missing Proof of Purchase) or are found to have been tampered with and any Participants which are suspected or found to have cheated/hacked/tampered with the Contest Entry process in the sole opinion of the Organisers will automatically be disqualified.
- 5.6 All Contest Entries are to be submitted strictly by WhatsApp only to 011-26135706. NO acknowledgement of receipt will be sent by the Organiser with regard to all Entries submitted. For the avoidance of doubt, Contest Entry will be deemed accepted at the time of transaction of the Organisers and that the Organisers accepts no responsibility for any late, lost and/or misdirected Contest Entry/Entries for any reason whatsoever.
- 5.7 Each Participant may submit multiple Contest Entry/ Entries. However, each Contest Entry must be accompanied by a different Proof of Purchase. For the avoidance of doubt a single Proof of Purchase cannot be used for two or more separate Contest Entries. Where multiply Contest Entries are found to be accompanied by the same Proof of Purchase, ALL affected Contest Entries will automatically be disqualified.

6. Contest Prizes

6.1 The Contest prizes (“Prize”) per Channels are as follows:

Channels	Nationwide Grand Prize	Channels Exclusive Grand Prize	Consolation Prize
myNEWS	MSI Raider GE78HX 13VG 079 Gaming Laptop x 3 winners	Black Shark 5 Pro x 3 winners	TNG eWallet Reload Pin RM200 x 50 winners
Shell		ROG Phone 8 Pro x 2 winners	
Petronas		Razer Hammerhead Pro HyperSpeed Earbud x 10 winners	
7-Eleven		ROG Ally RC71L x 3 winners	

7. Winner Selection

7.1 All Prize winners (“Winner”) must present the original Proof of Purchase when requested to do so, failing which the Prize Winner will be disqualified from winning the Prize.

7.2 Nationwide Grand Prize Winner

- (a) The eligible Prize Winner will be determined by the total number of eligible Contest Entries (i.e. Contest Entries which are not disqualified by virtue of Item 3.2, 5.2, 5.5 and 5.7) received during the Contest Period from respective channels **divided by 2** and rounded to the nearest lower whole number. For example: if the total number of qualified entries received is 150, then this number will be divided by 2 and rounded to the nearest lower whole number which is 75. Hence the 75th qualified entry will be shortlisted and stand to win the Prize. The following Participant with Qualified Entry of the week bearing the following serial number will be selected: 75*, 150*, 225 and so forth (*computation example: $150, 75+75=150$). In the event the shortlisted entry is disqualified, the next earlier entry received will be the replacement finalist, for example, the replacement finalist for the 30th qualified entry is the 29th qualified entry.

For illustration purposes :

Total Number of eligible Contest Entries	150 entries
150/2	75
Eligible Contest Entries	75th

7.3 Channels Exclusive Grand Prize Winner

- (a) The eligible Prize Winner will be determined by the total number of eligible Contest Entries (i.e. Contest Entries which are not disqualified by virtue of Item 3.2, 5.2, 5.5 and 5.7) received during the Contest Period from respective channels **divided by 3** and rounded to the nearest lower whole number. For example: if the total number of qualified entries received is 150, then this number will be divided by 3 and rounded to the nearest lower whole number which is 50. Hence the 50th qualified entry will be shortlisted and stand to win the Prize. The following Participant with Qualified Entry of the week bearing the following serial number will be selected: 50*, 100*, 150 and so forth (*computation example: $50 \times 3 = 150$). In the event the shortlisted entry is disqualified, the next earlier entry received will be the replacement finalist, for example, the replacement finalist for the 30th qualified entry is the 29th qualified entry.

For illustration purposes :

Total Number of eligible Contest Entries	150 entries
$150/3$	50
Eligible Contest Entries	50 th , 100 th , 150 th and so on

7.4 Consolation Prize Winner

- (a) The eligible Prize Winner will be determined by the total number of eligible Contest Entries (i.e. Contest Entries which are not disqualified by virtue of Item 3.2, 5.2, 5.5 and 5.7) received during the Contest Period from respective channels **divided by 50** and rounded to the nearest lower whole number. For example: if the total number of qualified entries received is 150, then this number will be divided by 50 and rounded to the nearest lower whole number which is 3. Hence the 3rd qualified entry will be shortlisted and stand to win the Prize. The following Participant with Qualified Entry of the week bearing the following serial number will be selected: 3*, 6*, 9 and so forth (*computation example: $3 \times 50 = 150$). In the event the shortlisted entry is disqualified, the next earlier entry received will be the replacement finalist, for example, the replacement finalist for the 30th qualified entry is the 29th qualified entry.

For illustration purposes :

Total Number of eligible Contest Entries	150 entries
$150/50$	3
Eligible Contest Entries	3 rd , 6 th , 9 th and so on

- 7.5 The Prize Winners will be contacted via telephone (as per the contact number provided in the Contest Entry). Should the first attempt to contact the Winners fail (e.g. no reply, telephone number not in service or no connection) TWO (2) further attempts will be made within the next twenty-four (24) hours of the first attempt. Where such further attempts are unsuccessful, the Organiser reserves the right to disqualify the Winners. The Organiser will not be held liable in the event the Prize Winner cannot be contacted for any reasons whatsoever.
- 7.6 The Participants may be required to correctly answer a contest related question before being declared a Winner. In the event the Participant fails to correctly answer the question, the Organiser reserves the right to disqualify the Participant and a new Eligible Prize Winner will be selected accordingly.
- 7.7 The Organiser's decision in selecting the Prize Winner shall be final and no correspondence will be further entertained.
- 7.8 The Organiser reserves the right to substitute any of the Prize with a prize of equivalent value in the event the original Prize offered is, for any reasons whatsoever, no longer available.
- 7.9 The Prizes are non-transferable, non-refundable and non-exchangeable for cash. Prize Winners will be responsible for any additional costs, duties, taxes and/or other incidental expenses, which may be incurred as a result and/or related to their acceptance of the Prize.
- 7.10 Each Participant is only allowed to win only one (1) Prize through the Contest Period regardless of whether the prize is in the same Channel or different Channel.

8. Winner Announcement and Delivery of Prizes

- 8.1 All Prize Winners will be announced on Etika Holding Sdn. Bhd.'s website (<https://www.etikaholdings.com/campaigns>).
- 8.2 The Prize Winner announcement will be made on 1st Feb 2025. Such date is subject to change by the Organiser at its sole discretion and without prior notice to any party.
- 8.3 All Prizes will be delivered to the Prize Winners within 6 – 8 weeks from the date of the Winner Announcement. However, in the event of any delay in the delivery due to unforeseen circumstances or any situation beyond the Organiser's control, the Organiser reserves the right to then arrange for the delivery of the Prizes to the Contest Winner in any manner that it deems fit.
- 8.4 All Prized that remains unclaimed as at 1st April 2025 will be forfeited and no further appeals will be entertained.

9. Personal Data and Privacy Policy

- 9.1 By participating in the Contest, the Participants hereby certifies that all information as provided by them are accurate and that that they have read and understood the Organiser's privacy policy ("Privacy Policy").
- 9.2 The Participants hereby agree and consent to the collection and processing of their personal data in accordance with the Privacy Policy. Kindly refer to the Privacy Policy located at <https://www.etikaholdings.com/privacy>. The Organiser reserves the right to update and amend the Privacy Policy from time to time.

- 9.3 The Participants also further consent for the Organiser and any of its holding, subsidiary or related companies and its service providers, agents and/or contractors who provide administrative and business support to the Organiser and act on the Organiser's behalf ("Authorised Third Parties") to collect and process the Participants' Personal Data as provided pursuant to this Contest. The use of the Participants' Personal Data included but is not limited to the disclosure of the Participants' name to the general public by publishing the Participants' names, photographs and other Personal Data for advertising and publicity purposes without compensation or any other payment to the Participants.

10. Other Terms and Conditions

- 10.1 By participating in the Contest, Participants are taken to have read, understood and agreed to be bound by the Contest Terms & Conditions. The Organiser reserves the right to vary and/or delete any of the Contest Terms & Conditions at any time without prior notice to any party and the Participants hereby agree to be bound by such variation and/or deletion.
- 10.2 The Organiser reserves the right to, at its sole discretion, modify the Contest mechanism, vary, withdraw, suspend or terminate this Contest at any time at its sole a without prior notice to any party. For the avoidance of doubt, any variation, withdrawal, suspension or termination of the Contest or any part thereof shall not entitle the Participants to any claim of any compensation against the Organiser (in cash or in kind) for any expenses, loss or damage suffered or incurred by the Participants as a direct or indirect result of the act of variation, withdrawal, suspension or termination.
- 10.3 Any Terms and Conditions applicable to this Contest which is illegal, prohibited or unenforceable under any law or regulation shall be ineffective to the extent of such illegality, voidness, prohibition or unenforceability without invalidating the remaining provisions hereof.
- 10.4 By participating in the Contest, all Participants agree to defend, indemnify and hold the Organiser harmless from and against any suits, claims, losses, damages and expenses, including reasonable legal fees arising from or in connection with the Participant's participation in the Contest and his/her acceptance, redemption or use of any of the Contest Prizes.

11. Disclaimer of Liability

- 11.1 The Organiser will not be responsible or liable for any loss or damage of whatsoever nature suffered by the Participants in connection with the Contest (including the Participants' failure to participate in the Contest), which may occur or arise as a result of the following events:
- (a) Any delay and/or failure in receiving and sending the Contest Entries as a result of any network, communication or system error, interruption and/or failure or outage caused by the participating internet service provider, or the uploading of any materials related to the Contest; and
 - (b) Any technical error (including error in notification of Contest Winners), omission, interruption, deletion, defect, delay in operation or transmission, internet line failure, the theft, destruction of, and/or unauthorized access to the Contest Entries, or any malfunction of any computer hardware or software whether or not the same is due to viruses, bugs or other causes beyond the Organiser's control.
- 11.2 All Participants shall assume full liability and responsibility for any costs incurred due to any accident, injury, damage or claims whether directly or indirectly caused by their participation in the Contest, attending publicity programs or prize presentation ceremony (if applicable) and from the redemption/usage of the Contest Grand Prizes. To the extent permitted by law, the Organiser shall have no liability to the Participants in any respect whatsoever.

11.3 The Organiser makes no representation and/or warranties with respect to any Contest Prizes, including but not limited to the merchantability, quality or their suitability of the Contest Prizes for any purpose.