

Terms and Conditions

1. Organiser

The Redemption is organised by ETIKA PTE LTD (201608173M) ("Organiser").

2. Eligibility

2.1 The contest is open to any person who fulfils the following criteria:

- (a) Singaporean and permanent residents; and
- (b) Aged 18 years and above.

2.2 The following person(s) shall not be eligible to participate in the contest:

- (a) Employees of the Organiser and their immediate family members;
- (b) Employees of the Organiser's affiliates and/or related companies and their immediate family members;
- (c) Business partners, suppliers/distributors of the Organiser; and
- (d) Promotion/advertising/public relations agencies involved in the contest.

3. Redemption Period

3.1 The contest shall start at 00:00:00 on 1st Mar 2025 and shall close at 23:59:59 on 31st Mar 2025 ("Redemption Period"). Any redemption entries received outside the Redemption Period will automatically be disqualified.

3.2 The Organiser reserves the right to amend the Redemption Period ("Amended Period") at any time and such Amended Period will be announced on Etika's Pte Ltd website (<https://www.etikaholdings.com/campaigns>). Any redemption Entries received outside the Redemption Period or Amended Period (if any) shall be rejected.

4. Participating Outlets

Cheers, Cold Storage, Cold Storage Online, CS Fresh, FairPrice, FairPrice Online, Giant, Giant Online, Redmart, Sheng Siong, Sheng Siong Online or any other participating retailer(s) as announced by ETIKA PTE LTD during the qualifying Redemption Period.

5. Qualifying Criteria and Submission of Entries

5.1 To qualify, the participant must purchase a minimum Singapore Dollars Five (SGD \$5) worth of the following products ("Qualifying Products") (may be purchased in combination) from any of the Participating Outlets in a single receipt:

- (a) Pepsi Zero Sugar 1.5L
- (b) Pepsi Zero Sugar 500ml
- (c) Pepsi Zero Sugar 12s x 320ml / 24 x 320ml
- (d) Pepsi Zero Sugar Lime 500ml
- (e) Pepsi Zero Sugar 1.5L
- (f) Pepsi Zero Sugar Vanilla 1.5L
- (g) Pepsi Zero Sugar 320ml
- (h) Pepsi 1.5L
- (i) Pepsi 500ml
- (j) Pepsi 12 x 320ml/ 24 x 320ml
- (k) 7UP 1.5L
- (l) 7UP 500ml
- (m) 7UP 12 x 320ml/ 24 x 320ml
- (n) 7UP Free 1.5L
- (o) 7UP Free 24 x 320ml
- (p) 7UP Free 500ml
- (q) Mug 1.5L
- (r) Mug 12x 320ml/ 24 x 320ml
- (s) Mountain Dew 1.5L
- (t) Mountain Dew 400ml
- (u) Mountain Dew 12x 320ml/ 24 x 320ml
- (v) Mountain Dew Pitch Black 1.5L
- (w) Gatorade No Sugar Lemon Lime 515ml

- (x) Gatorade No Sugar Blue Bolt 515ml
- (y) Gatorade No Sugar Quiet Storm 515ml

- 5.2 All purchases must be made within the Redemption Period or Amended Redemption Period (if applicable).
- 5.3 To participate in the redemption, the participant must submit the following details to the Organiser ("the Redemption Entry/Entries"):
 - (a) Full name as per identity card; and
 - (b) Contact Number.
- 5.4 Each Redemption Entry shall be accompanied with an image of one (1) transaction receipt ("Proof of Purchase") which must clearly show the following details:
 - (a) The name of the Participating Outlet;
 - (b) The transaction ID;
 - (c) The details of the purchase of the Qualifying Products; and
 - (d) Time and date of the transaction (which must be within the Redemption Period or Amended Redemption Period (if applicable)).

Participant must retain the original Proof of Purchase submitted for verification purpose. In the event that the participant is unable to present the legible original Proof of Purchase, the participant will automatically be disqualified as a winner.
- 5.5 Any Redemption Entries which are incomplete, illegible (e.g., missing information, missing Proof of Purchase) or are found to have been tampered with and any participants who are suspected or found to have cheated/hacked/tampered with the Redemption Entry process will automatically be disqualified. Organizers reserve the right to verify entries at any time to prevent fraudulent claims.
- 5.6 All Redemption Entries are to be submitted strictly by filling in participation form acquired after scanning QR code on the shelf talker for the campaign. No acknowledgement of receipt will be sent by the Organizer regarding all entries submitted.
- 5.7 Each Participant may submit one (1) Redemption Entries per customer only. For the avoidance of doubt a single Proof of Purchase cannot be re-used for two or more separate Redemption Entries. Where multiple Redemption Entries are found to be accompanied by the same Proof of Purchase, ALL affected Redemption Entries of the Participant shall automatically be disqualified.

6. How to Redeem:

- 6.1 Redemption via submission of receipts.
- 6.2 Receipts from Cart must be uploaded at <http://www.gagerc.com/valueset-voucher>
- 6.3 Uploaded receipt(s) to show clearly Participating Retailer's name, purchase items, date of purchase and receipt number. Incomplete or blur images of the receipts will not be entertained.
- 6.4 Each eligible receipt can only redeem a maximum of ONE (1) voucher.
- 6.5 All redemption entries have to be submitted online by 31st Mar 2025, 2359hrs.
- 6.6 The Organiser reserves the right to substitute any of the redemption vouchers or any part thereof with a voucher of equivalent value in the event the original voucher offered is, for any reasons whatsoever, no longer available.
- 6.7 The redemption vouchers are non-transferable, non-refundable and non-exchangeable for cash. The Eligible participant will be responsible for any additional costs, duties, taxes and/or other incidental expenses, which may be incurred as a result and/or related to their acceptance of the Redemption Voucher.

7. Terms and Conditions for Redemption of Vouchers

- 7.1 Redemption of vouchers must be self-collected, and eligible participants will be informed of the redemption details via email.
- 7.2 Redemptions are awarded on a "first-come-first-served" and "while-stocks-last" basis.
- 7.3 Eligible and successful submissions will receive a unique redemption letter via email sent to the participant's provided email address within 2 weeks of online receipt

- submission, at the sole discretion of the organizer and without prior notice to any party.
- 7.4 To redeem, individuals must present to Gage Redemption Centre (53361158W), the original winning receipt as proof of purchase containing the Qualifying Products matching to the original receipt number and email. Failure to do so will result in disqualify from the redemption. No further correspondence or appeals to the Organiser will be entertained.
- 7.5 Each eligible receipt entitles the participant to redeem **one (1) 1-for-1 Popeyes Classic/Spicy Chicken Sandwich Value Set voucher**.
- 7.6 The redemption period for the value set voucher at Popeyes Singapore stores, excluding Changi Airport Terminal 1, is from 16 March 2025 to 30 April 2025.
- 7.7 Popeyes Singapore reserves the right to amend the redemption period without prior notice.
- 7.8 A participant whose voucher has been forfeited shall not be entitled to any payment or compensation whatsoever from the Organiser.

8. Personal Data and Privacy Policy

- 8.1 By participating in the Redemption, the participants hereby certify that all information as provided by them are accurate and that they have read and understood the Organiser's privacy policy ("Privacy Policy").
- 8.2 The Participants hereby agree and consent to the collection and processing of their personal data in accordance with the Privacy Policy. Kindly refer to the Privacy Policy stipulated at <https://www.etikaholdings.com/privacy>. The Organiser reserves the right to update and amend the Privacy Policy from time to time.
- 8.3 The Participants further consent for the Organiser and any of its holding, subsidiary or related companies and its service providers, agents and/or contractors who provide administrative and business support to the Organiser and act on the Organiser's behalf ("Authorised Third Parties") to collect and process the participants' personal data as provided pursuant to this contest. The use of the participants' personal data included but is not limited to the disclosure of the participants' name to the general public by publishing the participants' names, photographs and other personal data for advertising and publicity purposes without compensation or any other payment to the participants.

9. Other Terms and Conditions

- 9.1 By participating in the redemption, participants are deemed to have read, understood and agreed to be bound by the Redemption Terms C Conditions. The Organiser reserves the right to vary and/or delete any of the Redemption Terms C Conditions at any time without prior notice to any party and the participants hereby agree to be bound by such variation and/or deletion.
- 9.2 The Organiser reserves the right to, at its sole discretion, modify the redemption mechanism, vary, withdraw, suspend or terminate this redemption at any time at its sole discretion without prior notice to any party. For the avoidance of doubt, any variation, withdrawal, suspension or termination of the contest or any part thereof shall not entitle the participants to claim any compensation against the Organiser (in cash or in kind) for any expenses, loss or damage suffered or incurred by the participants as a direct or indirect result of the act of variation, withdrawal, suspension or termination of the redemption.
- 9.3 By participating in the Redemption, all participants agree to defend, indemnify and hold the Organiser harmless from and against any suits, claims, losses, damages and expenses, including reasonable legal fees arising from or in connection with the participant's participation in the redemption and his/her acceptance, redemption or use of any of the Redemption Voucher.
- 9.4 The Redemption and its terms and conditions are governed by the laws of the Republic of Singapore and all registered users, and the participants agree to irrevocably submit themselves to the exclusive jurisdiction of the Singapore courts in the determination of any matter or dispute arising in connection therewith.
- 9.5 Any provision in the terms and conditions which is held to be invalid or unenforceable for any reason by any court, governmental department, body or tribunal, or in any applicable

jurisdiction shall be ineffective to the extent of such invalidity or unenforceability and will not invalidate or render unenforceable the remaining unaffected provisions hereof and should any provision be held invalid or unenforceable in an applicable jurisdiction such provision shall not be invalidated or rendered unenforceable in any other jurisdiction.

- 9.6 A person who is not a party to any agreement governed by these terms and conditions shall have no rights under the Contracts (Rights of Third Parties) Act (Cap 53B) to enforce any terms of such agreement.
- 9.7 The Organiser reserves the right at any time in its sole and absolute discretion to determine and/or amend or vary these terms and conditions without prior notice, including but not limited to cancelling, extending, terminating or suspending this contest, the eligibility terms and criteria, the selection and number of winners, and the timing of any act to be done, and all Participants shall be bound by these amendments.
- 9.8 In case of a force majeure event, including but not limited to any cause beyond the control of the Organiser including without limitation, an act of God, act of government or order of government, pandemic, epidemic fire, war, strike, riot or flood which is beyond the reasonable control of the Organiser, the Organiser may at its sole discretion suspend, cancel or terminate the Contest at any time accordingly.

10 Disclaimer of Liability

10.1 The Organiser shall not be responsible or liable for any loss or damage of whatsoever nature suffered by the participants in connection with the Redemption (including the participants' failure to participate in the redemption), which may occur or arise as a result of the following events:

- (a) Any delay and/or failure in receiving and sending the Redemption Entries as a result of any network, communication or system error, interruption and/or failure or outage caused by the participating internet service provider, or the uploading of any materials related to the Contest; and
- (b) Any technical error, omission, interruption, deletion, defect, delay in operation or transmission, internet line failure, the theft, destruction of, and/or unauthorized access to the Contest Entries, or any malfunction of any computer hardware or software whether or not the same is due to viruses, bugs or other causes beyond the Organiser's control.

10.2 All participants shall assume full liability and responsibility for any costs incurred due to any accident, injury, damage or claims whether directly or indirectly caused by their participation in the redemption, attending publicity programs and from the redemption. To the extent permitted by law, the Organiser shall have no liability to the participants in any respect whatsoever.

10.3 The Organiser makes no representation and/or warranties with respect to any redemption voucher, including but not limited to the merchantability, quality or their suitability of the Redemption voucher for any purpose.

10.4 The Organiser is not liable for defects, damages, or disputes related to the vouchers, which are subject to Popeyes' terms and conditions.