



Terms and Conditions

GOODDAY'S CHARGE ESPORTS MONTH CONTEST (OCTOBER 2025)

1. Organiser

The Goodday Charge Esports Month Contest ("**Contest**") is organised by Etika Sdn. Bhd. (Co. No. 197401000305 (17296-P)) ("**Organiser**"). The mechanics of this Contest are explained below. By participating and entering into this Contest, you ("**Participant**") agree to be bound by the terms and conditions set out herein or as may be amended from time to time.

2. Eligibility

2.1. The Contest is open to any person who fulfills the following criteria:

- (a) Participants must be Malaysian citizens and must possess a valid Malaysian Identity Card.
- (b) Participants must be aged 18 years and above.

2.2. The following person(s) shall not be eligible to participate in the Contest:

- (a) Employees of the Organiser and their *immediate family members;
- (b) Employees of the Organiser's affiliates and/or related companies and their immediate family members;
- (c) Business partners, suppliers/distributors of the Organiser; and
- (d) Promotion/advertising/public relations agencies involved in the Contest.

*immediate family members mean spouse, children, parents, brothers and sisters

3. Contest Period

3.1. The Contest shall start at 18:00:00 on 10th October 2025 and shall close at 23:59:59 on 6th November 2025 ("**Contest Period**"). Any Contest entries received outside the Contest Period will automatically be disqualified.

3.2. The Organiser reserves the right to amend the Contest Period ("**Amended Period**") at any time without any prior notice to any party. Any Contest entries received outside the Contest Period or Amended Period (if any) shall be rejected.

4. Qualifying Criteria and Submission of Entries

4.1. To qualify for the **Grand Prize**, the Participant must fulfill the requirements below:

- (a) Buy any Goodday Charge product (200ml OR 250ml), and
- (b) Upload your receipt via QR code or this link, <https://bit.ly/GooddayEsportsMonthContest2025>.

4.2. To qualify for the **Weekly Consolation Prizes**, the Participant must fulfill the requirements below:

- (a) Comment and tag your gaming buddy and tell us how they charge you up via the contest post on Official Goodday Milk Malaysia Instagram

page (<https://www.instagram.com/gooddaymilkmy/>).
(b) No receipt needed.

- 4.3. For the Grand Prize, only uploaded receipts submitted by Google Form by the Participants accompanied with the other requirements in Item 4.1 above within the Contest Period or Amended Contest Period, if applicable, are considered valid entries ("**Contest Entry / Entries**"). The Organiser will send NO acknowledgement of receipt with regard to all Entries submitted. For the avoidance of doubt, Contest Entry will be deemed accepted at the time of transaction of the Organisers and that the Organisers accepts no responsibility for any late, lost and/or misdirected Contest Entry/Entries for any reason whatsoever.
- 4.4. For the Weekly Consolation Prize, only comment(s) made onto the Contest Post on Instagram by the Participants made on the Contest Post accompanied with the other requirements in Item 4.2 above within the Contest Period or Amended Contest Period, if applicable, are considered valid entries ("**Contest Entry / Entries**").
- 4.5. Any Contest Entries which are incomplete (e.g. purchased outside contest timeline) or are found to have been tampered with and any Participants which are suspected or found to have cheated/hacked/tampered with the Contest Entry process will automatically be disqualified.
- 4.6. To qualify for the Grand Prize, each Participant may submit multiple Contest Entries. However, each Contest Entry must be accompanied by a different Proof of Purchase. Each Participant may only win 1 (one) set of prizes.
- 4.7. To qualify for the Weekly Consolation Prize, each Participant may submit multiple Contest Entries. However, each Contest Entry must be accompanied by a different tagged username and creative line. Each Participant may only win 1 (one) set of prizes.

5. Contest Prizes

- 5.1. The prize ("Prize") are as follows:

Category	Prize
Grand Prize (Three (3) winners)	One (1) limited edition Goodday Charge hoodie & RM500 GrabMart voucher.
Weekly Consolation Prize (Three (3) weekly Winners)	RM100 GrabMart voucher.

5.2. The Organiser reserves the right to substitute any of the Prize with a prize of equivalent value in the event the original Prize offered is, for any reasons whatsoever, no longer available.

5.3. The Contest Prizes are non-transferable, non-refundable and non-exchangeable for cash.

6. Winner Selection

6.1. Grand Prize Winners

The eligible Grand Prize Winners must present the original proof of purchase when requested to do so, failing which the Prize Winner will be disqualified from winning the Prize.

The eligible Grand Prize Winners shall be randomly selected from the total number of eligible Contest Entries (i.e. Contest Entries which are not disqualified under clauses 3 and 4) received during the Contest Period.

6.2. Weekly Consolation Prize Winners

For Weekly Consolation Prize Winners, the Organiser will select three (3) participants weekly who commented on the particular Contest Post by tagging their gaming buddy and sharing how their gaming buddy charges them up. A total of twelve (12) Weekly Consolation Prize Winners will be selected through the Contest Period. The selection process will be based on the creativity, originality, and adherence to the Contest mechanics.

(a) Weekly submissions will end 23:59:59 every Thursday 16th, 23rd, 30th October 2025 and 6th November 2025.

6.3. The Grand Prize Winners will be contacted via Instagram Direct Message/ WhatsApp/ Call (as per the contact number provided in the Google Form). Should the first attempt to contact the Grand Prize Winners fail (e.g. no reply, WhatsApp number not in service or no connection) TWO (2) further attempts will be made within the next twenty-four (24) hours of the first attempt. Where such further attempts are unsuccessful, the Organiser reserves the right to disqualify the Winner. The Organiser will not be held liable in the event the Prize Winner cannot be contacted for any reasons whatsoever.

The Prize Winner is then required to provide the following details, where applicable, within 3 working days:

- (a) Full name as per NRIC;
- (b) NRIC number;
- (c) Contact number; and
- (d) Mailing address.

- 6.4. Failure to revert to the Organiser within the required period of time as stated above will result in an automatic forfeit as the selected Contest Winner. The Organiser reserves the right to select a new Contest Winner.
- 6.5. The Organiser's decision in selecting the Contest Winners is final and no correspondence will be entertained. Contest Winners will be responsible for any additional costs, duties, taxes and/or other incidental expenses, which may be incurred as a result and/or related to their acceptance of the Contest Prize.
- 6.6. The Organisers will not be held responsible for any lost or misdirected direct message(s).

7. Winner Announcement and Delivery of Prizes

- 7.1. The Grand Prize Winner announcement ("Winner Announcement") will be made after the Contest Period or Amended Contest Period (if applicable) on the Official Goodday Milk Malaysia Instagram page (<https://www.instagram.com/gooddaymilkmy/>). The Grand Prize Winner Announcement post will be published on 14th November. The date is subject to change by the Organiser at its sole discretion and without prior notice to any party.
- 7.2. The Weekly Prize Winner announcement ("Winner Announcement") will be made during the Contest Period or Amended Contest Period (if applicable) on the Official Goodday Milk Malaysia Instagram page (<https://www.instagram.com/gooddaymilkmy/>). The Weekly Winner Announcement post will be published every Friday 17th, 24th, 31st October and 7th November. The date is subject to change by the Organiser at its sole discretion and without prior notice to any party.
- 7.3. The Grand Prize will be delivered to the Contest Winners within 1-2 weeks from the date of the Winner Announcement. However, in the event of any delay in the delivery due to unforeseen circumstances or any situation beyond the Organiser's control, the Organiser reserves the right to then arrange for the delivery of the Prizes to the Contest Winner in any manner that it deems fit.
- 7.4. The Weekly Prize will be issued in the form of unique code and delivered to the Contest Winners via Instagram Direct Message within one (1) to two (2) working days from the date of the Winner Announcement. However, in the event of any delay in the delivery due to unforeseen circumstances or any situation beyond the Organiser's control, the Organiser reserves the right to then arrange for the delivery of the Prizes to the Contest Winner in any manner that it deems fit.
- 7.5. For the Grand Prize Winners, if the Winner fails to revert to the direct message by the Organizer within 3 working days, the Winner will be deemed forfeited and no further appeals will be entertained.



- 7.6. For the Weekly Consolation Prize Winners, if the Winner fails to revert to the Organizer within 3 working days, the Winner will be deemed forfeited and no further appeals will be entertained.

8. **Personal Data and Privacy Policy**

- 8.1. By participating in the Contest, the Participants hereby certifies that all information as provided by them are accurate and that they have read and understood the Organiser's privacy policy ("Privacy Policy").
- 8.2. The Participants hereby agree and consent to the collection and processing of their personal data in accordance with the Privacy Policy. Kindly refer to the Privacy Policy located at <https://www.etikaholdings.com/privacy>. The Organiser reserves the right to update and amend the Privacy Policy from time to time.
- 8.3. The Participants also further consent for the Organiser and any of its holding, subsidiary or related companies and its service providers, agents and/or contractors who provide administrative and business support to the Organiser and act on the Organiser's behalf ("**Authorised Third Parties**") to collect and process the Participants' Personal Data as provided pursuant to this Contest. The use of the Participants' Personal Data included but is not limited to the disclosure of the Participants' name to the general public by publishing the Participants' names, photographs and other Personal Data for advertising and publicity purposes without compensation or any other payment to the Participants.

9. **Other Terms and Conditions**

- 9.1. By participating in the Contest, Participants are taken to have read, understood and agreed to be bound by the Contest Terms & Conditions. The Organiser reserves the right to vary and/or delete any of the Contest Terms & Conditions at any time without prior notice to any party and the Participants hereby agree to be bound by such variation and/or deletion.
- 9.2. The Organiser reserves the right to, at its sole discretion, modify the Contest mechanism, vary, withdraw, suspend or terminate this Contest at any time at its sole a without prior notice to any party. For the avoidance of doubt, any variation, withdrawal, suspension or termination of the Contest or any part thereof shall not entitle the Participants to any claim any compensation against the Organiser (in cash or in kind) for any expenses, loss or damage suffered or incurred by the Participants as a direct or indirect result of the act of variation, withdrawal, suspension or termination.
- 9.3. Any Terms and Conditions applicable to this Contest which is illegal, prohibited or unenforceable under any law or regulation shall be ineffective to the extent of



such illegality, voidness, prohibition or unenforceability without invalidating the remaining provisions hereof.

- 9.4. By participating in the Contest, all Participants agree to defend, indemnify and hold the Organiser harmless from and against any suits, claims, losses, damages and expenses, including reasonable legal fees arising from or in connection with the Participant's participation in the Contest and his/her acceptance, redemption or use of any of the Contest Prizes.
- 9.5. In case of a force majeure event, including but not limited to any cause beyond the control of the Organiser including without limitation, an act of God, act of government or order of government, pandemic, epidemic fire, war, strike, riot or flood which is beyond the reasonable control of the Organiser, the Organiser may at its sole discretion suspend cancel the Contest at any time accordingly.

10. Disclaimer of Liability

- 10.1. The Organiser will not be responsible or liable for any loss or damage of whatsoever nature suffered by the Participants in connection with the Contest (including the Participants' failure to participate in the Contest), which may occur or arise as a result of the following events:
 - (a) Any delay and/or failure in receiving and sending the Contest Entries as a result of any network, communication or system error, interruption and/or failure or outage caused by the participating internet service provider, or the uploading of any materials related to the Contest; and
 - (b) Any technical error (including error in notification of Contest Winners), omission, interruption, deletion, defect, delay in operation or transmission, internet line failure, the theft, destruction of, and/or unauthorized access to the Contest Entries, or any malfunction of any computer hardware or software whether or not the same is due to viruses, bugs or other causes beyond the Organiser's control.
- 10.2. All Participants shall assume full liability and responsibility for any costs incurred due to any accident, injury, damage or claims whether directly or indirectly caused by their participation in the Contest, attending publicity programs or prize presentation ceremony (if applicable) and from the redemption/usage of the Contest Prizes. To the extent permitted by law, the Organiser shall have no liability to the Participants in any respect whatsoever.
- 10.3. The Organiser makes no representation and/or warranties with respect to any Contest Prizes, including but not limited to the merchantability, quality or their suitability of the Contest Prizes for any purpose.
- 10.4. The terms & conditions are drawn up in the English language only.



Post Link: (<https://www.instagram.com/p/DPn-UBNga7c/>)