



Confidential Information

## Terms & Conditions

### 1. Contest

Etika Festive National Contest Program ("**Contest**") is organised by Etika Sdn. Bhd. (Co. No. 197401000305 (17296-P)) ("**Organiser**"). The mechanics of this Contest are explained below. By participating and entering this Contest, you ("**Participant**") agree to be bound by the terms and conditions set out herein or as may be amended from time to time by the Organiser.

### 2. Eligibility

2.1 The Contest is open to any person who fulfils the following criteria:

- 2.1.1. Citizen of Malaysia; and
- 2.1.2. Aged 18 years and above in the year 2025.

2.2 The following person(s) shall not be eligible to participate in the Contest:

- 2.2.1. Employees of the Organiser;
- 2.2.2. Employees of the Organiser's affiliates and/or related companies;
- 2.2.3. Business partners, suppliers/distributors of the Organiser; and
- 2.2.4. Employees of the promotion/advertising/public relations agencies involved in the Contest.

### 3. Contest Period

3.1 The Contest Period shall start at 00:00:00 on 1<sup>st</sup> December 2025 and shall close at 23:59:59 on 3<sup>rd</sup> May 2026 ("Contest Period").

3.2 The Organiser reserves the right to amend the Contest Period ("**Amended Period**") at any time without any prior notice to any party. Any Contest entries received outside the Contest Period or Amended Period (if any) shall be rejected automatically.



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#### 4. Participating Channels

4.1 The Contest is exclusive to all purchases made from the participating channels (“**Participating Channels**”) with contest material during the Contest Period.

#### 5. Qualifying Criteria and Submission of Entries

5.1 To qualify, the Participant must purchase RM20 and above on the selected applicable brand beverages/variants/sizes (“**Qualifying Products**”) from any one (1) or more of the Participating Channels in a single receipt.

5.2 Qualifying Products are as stated below:

Participating Brands	Participating SKUs	Single Unit Barcode	Carton Barcode
7UP	Can 320ml 7up	9556404007035	9556404007998
	Can 320ml 7up Zero Sugar	9556404122356	9556404122363
	Can 320ml x12 7UP	9556404007035	9556404126071
	[MY] Can 320ml x12 7UP CNY LTO	9556404125159	9556404125166
	[MY] Can 320ml x24 7UP CNY LTO	9556404007035	9556404007998
	Can 320ml 4x6 7UP	9556404121342	9556404121359
	PET 1.5L 7Up Zero Sugar	9556404122370	9556404122387
	PET 1.5L 7Up	9556404007158	9556404007974
	PET 500ml 7UP	9556404007059	9556404007981
Mirinda	PET 1.5L Mirinda Orange	9556404002153	9556404002979
	PET 1.5L Mirinda Cream V	9556404005154	9556404005970
	PET 1.5L Mirinda Strawberry	9556404003150	9556404003976
Pepsi	Can 320ml Pepsi	9556404001033	9556404001996
	Can 320ml Pepsi Zero Sugar Original	9556404120277	9556404120284
	Can 320ml Pepsi CNY LTO	9556404001033	9556404001996
	Can 320ml Pepsi Zero Sugar CNY LTO	9556404120277	9556404120284
	Can 320ml x12 Pepsi	9556404001033	9556404126057
	Can 320ml x12 Pepsi Zero Sugar Original	9556404120277	9556404126064
	[MY] Can 320ml x12 Pepsi Zero Sugar CNY LTO	9556404125135	9556404125142
	[MY] Can 320ml x12 Pepsi CNY LTO	9556404125111	9556404125128
	Can 320ml 4x6 Pepsi Zero Sugar Original	9556404120383	9556404120390
	Can 320ml 4x6 Pepsi	9556404121328	9556404121335



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	PET 1.5L Pepsi	9556404001156	9556404001972
	PET 1.5L Pepsi Zero Sugar Original	9556404120246	9556404120253
	PET 1.5L Pepsi Zero Sugar Lime	9556404122547	9556404122554
	PET 1.5L Pepsi Zero Sugar Vanilla	9556404120963	9556404120970
	PET 500ml Pepsi	9556404001057	9556404001989
	PET 500ml Pepsi Zero Sugar Lime	9556404122523	9556404122530
	PET 500ml Pepsi Zero Sugar Original	9556404120222	9556404120239
	PET 500ml Pepsi Zero Sugar Vanilla	9556404120949	9556404120956
Kickapoo	Can 320ml Kickapoo CNY LTO	9556404057030	9556404126088
	Can 320ml Kickapoo	9556404057030	9556404057993
	Can 320ml Kickapoo CNY LTO	9556404057030	9556404057993
	PET 1.5L Kickapoo	9556404057153	9556404057979
	PET 500ml Kickapoo	9556404057061	9556404057801
Calpis	Can 320ml Calpis Soda Original	9556404126538	9556404126507
	Can 320ml Calpis Soda Grape	9556404126545	9556404126514
	Can 320ml 4x6 Calpis Soda Grape	9556404126798	9556404126804
	Can 320ml 4x6 Calpis Soda Original	9556404126408	9556404126521
	Can 320ml x12 Calpis Soda Lychee	9556404127726	9556404127733
	PET 350ml Calpis Original	9556404118038	9556404118045
	PET 350ml Calpis Strawberry	9556404119806	9556404119813
	PET 350ml Calpis Mango	9556404118090	9556404118106
	PET 350ml Calpis Grape	9556404118434	9556404118441
	PET 1.0L Calpis Mango	9556404118113	9556404118120
	PET 1.0L Calpis Grape	9556404118458	9556404118465
	PET 1.0L Calpis Original	9556404118052	9556404118069
Mountain Dew	Mountain Dew Blue Shock	9556404117512	9556404117529
	PET 400ml Mountain Dew	9556404011056	9556404011988
	Mountain Dew Can	9556404011032	9556404011995
	PET 1.5L Mountain Dew	9556404011155	9556404011971
Mug	Can 320ml x12 Mug Sarsaparilla	9556404119325	9556404125517
	Can 320ml x24 Mug Sarsaparilla	9556404119325	9556404119332
	PET 1.5L Mug Sarsaparilla	9556404119363	9556404119370
Revive	Can 320ml x12 7UP Revive	9556404062034	9556404126095
	Can 320ml 7up Revive	9556404062034	9556404062997
	PET 1.5L 7UP Revive	9556404062157	9556404062973
	PET 500ml 7UP Revive	9556404062065	9556404062805
Lipton	Can 300ml Lipton Ice Tea Lemon	9556404049035	9556404049998
	PET 450ml Lipton Passionfruit	9556404123070	9556404123087
	PET 450ml Lipton Ice Lemon Tea	9556404049059	9556404049981

	PET 450ml Lipton Clear Green	9556404054053	9556404054985
	PET 1.5L Lipton I.Tea Lemon	9556404049158	9556404049974
	Can 240ml Lipton Teh Tarik	9556404124688	9556404124695
Tropicana Twister	PET 355ml Trop Twister Orange	9556404115075	9556404115082
	PET 355ml Trop Twister Blackcurrant	9556404126590	9556404126606
	PET 355ml Trop Twister Apple	9556404115143	9556404115150
	PET 1.0L Trop Twister Orange	9556404120 840	9556404120 857
	PET 1.5L Trop Twister Orange	9556404115044	9556404115068
	PET 1.5L Twister TwinPack (shrink film)	9556404115365	9556404115068
	PET 1.5L Trop Twister Apple	9556404115112	9556404115136
Goodday	COMBI 200ml NP UHT Goodday Full Cream	9557727930116	9557727930113
	COMBI 200ml NP UHT Goodday Chocolate	9557727930147	9557727930144
	COMBI 200ml NP UHT Goodday Strawberry	9557727930130	9557727930137
	COMBI 200ml NP UHT Goodday Low Fat	9557727930123	9557727930120
	COMBI 200ml UHT Goodday Charge Promo	9556404126309	9556404126316
	Tetra 1L NP UHT Goodday Full Cream	9557727930017	9557727930014
	Tetra 1L NP UHT Goodday Chocolate	9557727930048	9557727930045
	Tetra 1L NP UHT Goodday Strawberry	9557727930031	9557727930038
	Tetra 1L NP UHT Goodday Low Fat	9557727930024	9557727930021

5.3 All purchases must be made at the Participating Channel within the Contest Period or Amended Period (if applicable). Any purchases made outside the Participating Channel shall automatically be disqualified.

5.4 To participate in the Contest, the Participant shall submit the following to the Organiser (“the **Contest Entry/Entries**”):

- 5.4.1. Full name as per NRIC;
- 5.4.2. NRIC Number;
- 5.4.3. Email Address; and
- 5.4.4. Clear photo of the entire original receipt.

Each Contest Entry must be accompanied by the image of at least ONE (1) transaction receipt (“**Proof of Purchase**”) which clearly show the following details:

- 5.4.5. The name of the Participating Channel;



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- 5.4.6. The transaction ID;
- 5.4.7. The details of the Qualifying Products; and
- 5.4.8. Time and date of the transaction (which must be within the Contest Period or Amended Period (if applicable)).

Any handwritten Tax Invoice Receipt, Purchase Order, and/or Delivery Note will not be accepted and shall be disqualified automatically.

*Participants must retain the original Proof of Purchase submitted for verification purposes. In the event that the Participant is chosen as a winner and is unable to present the original Proof of Purchase, the Participant shall automatically be disqualified as a winner, and a new winner will be chosen.*

5.5 Any Contest Entry/ Entries which are incomplete (e.g. missing information, missing Proof of Purchase) or are found to have been tampered with and any Participant who is suspected or found to have committed fraud/hacked/tampered with the Contest Entry process in the sole opinion of the Organiser shall automatically be disqualified.

5.6 All Contest Entries are to be submitted strictly by **WhatsApp only to 010-262 4823**. NO acknowledgement of receipt will be sent by the Organiser with regard to all Entries submitted. For the avoidance of doubt, Contest Entry will be deemed accepted at the time of transaction of the Organiser and that the Organiser accepts no responsibility for any late, lost and/or misdirected Contest Entry/Entries for any reason whatsoever. Participants are permitted to participate in this Contest via Malaysian registered mobile numbers and the use of mobile phones only.

5.7 Each Participant may submit multiple Contest Entry/ Entries. However, each Contest Entry must be accompanied by a different Proof of Purchase. For the avoidance of doubt a single Proof of Purchase cannot be used for two or more separate Contest Entries. Where multiply Contest Entries are found to be accompanied by the same Proof of Purchase, ALL Contest Entries submitted by the said Participant shall automatically be disqualified.



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## 6. Contest Prizes

6.1 The Contest prizes (“**Prize**”) are as follows:

Participating Channels	Prizes Category	Prize	Total Quantity
<b>Nationwide</b>	<b>Monthly Grand Prize</b>	PROTON e-MAS SUV 7 (Premium)	7 Winners
	<b>Weekly Second Prize</b>	TnG Reload PIN RM700	154 Winners
	<b>Weekly Third Prize</b>	TnG Reload PIN RM70	770 Winners
<b>Lotus's Exclusive</b> <i>1 Dec 25 – 28 Feb 26</i>	<b>Grand Prize</b>	18k White Gold Jade Diamond Pendant	7 Winners
	<b>First Prize</b>	Dyson Airstrait™ dryer and straightener	3 Winners
	<b>Consolation Prize</b>	Lotus's eVoucher RM100	25 Winners
<b>Eonsave Exclusive</b> <i>1 Dec 25 – 28 Feb 26</i>	<b>Grand Prize</b>	18k White Gold Jade Diamond Pendant	7 Winners
	<b>First Prize</b>	Dyson V12 Detect Slim Absolute (HEPA)	2 Winners
	<b>Consolation Prize</b>	Eonsave Voucher RM100	25 Winners

## 7. Winners' Selection

7.1 All Prize winners (“**Winner**”) must present the original Proof of Purchase when requested to do so, failing which the Prize Winner will be disqualified from redeeming the Prize.

### 7.2 Prize Selection

The selection of Winners shall be conducted strictly based on the total number of approved submissions received during the Campaign Period. The total approved submissions shall be divided by the total number of Prizes available to determine the allocation ratio for shortlisting purposes.

Following the shortlisting process, the Organizer shall conduct a randomized selection procedure (using any method deemed appropriate by the Organizer) to determine the final Winners. All decisions made by the Organizer in respect of the selection process shall be final, binding, and shall not be subject to appeal or correspondence.

### For illustration purposes:

Where the total number of Approved Submissions amounts to 10,000, and the Total Prize Allocation is 169 units, the total number of Approved Submissions shall be divided by 169. This calculation yields 59.17, which shall be rounded down to the nearest whole number, resulting in a Multiplier Number of 59.



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Accordingly, the Winning Entries shall be identified by selecting every 59th Approved Submission (i.e., 59, 118, 177, 236, 295, and so on) until all 169 prizes have been duly allocated.

- 7.3 The Prize Winners will be contacted via WhatsApp (as per the contact number provided in the Contest Entry). Should the first attempt to contact the Winners fail (e.g. no reply, WhatsApp number not in service or no connection), TWO (2) further attempts will be made within the next twenty-four (24) hours of the first attempt. If such further attempts remain unsuccessful, the Organiser reserves the right to disqualify the Winner. The Organiser shall not be held liable in the event the Prize Winner cannot be contacted for any reasons whatsoever.
- 7.4 The Participant may be required to correctly answer a contest-related question before being declared a Winner. In the event the Participant fails to correctly answer the question, the Organiser reserves the right to disqualify the Participant, and a new Eligible Prize Winner will be selected accordingly.
- 7.5 The Organiser's decision in selecting the Prize Winners shall be final, and no further appeal or correspondence will be further entertained.
- 7.6 The Organiser reserves the right to substitute any of the Prize with a prize of equivalent value in the event the original Prize offered is as it deems appropriate for any reason whatsoever, including if the Prize(s) are no longer available.
- 7.7 The Prizes are non-transferable, non-refundable and non-exchangeable for cash. Prize Winners will be responsible for any additional costs, duties, taxes and/or other incidental expenses, which may be incurred as a result and/or related to their acceptance of the Prize.
- 7.8 Each Participant is entitled to win only one (1) Prize during the Contest Period.



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## 8. Winner Announcement and Delivery of Prizes

8.1 All Prize Winners will be announced on Etika Sdn. Bhd.'s website (<https://www.etikaholdings.com/campaigns>).

8.2 Winners will be selected monthly, and the announcement for each month's winners will be made after the conclusion of the respective month. All announcement dates are subject to change at the sole discretion of the Organiser without prior notice.

8.3 All Prizes will be delivered/ shall be collected to or from the Prize Winners within 8 weeks from the date of the Winner Announcement. In the event of any delay in the delivery due to unforeseen circumstances or any situation beyond the Organiser's control, the Organiser reserves the right to arrange for the delivery of the Prizes to the Contest Winner in any manner that it deems fit.

8.4 All Prizes that remain unclaimed as of **2<sup>nd</sup> June 2026** shall be forfeited, and no further appeals will be entertained.

## 9. Personal Data and Privacy Policy

9.1 By participating in the Contest, the Participants hereby certify that all information provided by them is accurate and that they have read and understood the Organiser's privacy policy ("**Privacy Policy**").

9.2 The Participants hereby agree and consent to the collection and processing of their personal data in accordance with the Privacy Policy. Kindly refer to the Privacy Policy located at <https://www.etikaholdings.com/privacy>. The Organiser reserves the right to update and amend the Privacy Policy from time to time.

9.3 The Participants also further consent for the Organiser and any of its holding, subsidiary or related companies and its service providers, agents and/or contractors who provide administrative and business support to the Organiser and act on the Organiser's behalf ("**Authorised Third Parties**") to collect and process the Participants' Personal Data as provided pursuant to this Contest. The use of the Participants' Personal Data included but is not limited to the disclosure of the Participants' name to the public by publishing the Participants' names, photographs and other Personal Data for advertising and publicity purposes without compensation or any other payment to the Participants.



## **10. Other Terms and Conditions**

- 10.1 By participating in the Contest, Participants are taken to have read, understood and agreed to be bound by the Contest Terms & Conditions. The Organiser reserves the right to vary and/or delete any of the Contest Terms & Conditions at any time without prior notice to any party, and the Participants hereby agree to be bound by such variation and/or deletion.
- 10.2 The Organiser reserves the right to, at its sole discretion, modify the Contest mechanism, vary, withdraw, suspend or terminate this Contest at any time at its sole discretion and without prior notice to any party. For the avoidance of doubt, any variation, withdrawal, suspension or termination of the Contest or any part thereof shall not entitle the Participants to any claim of any compensation against the Organiser (in cash or in kind) for any expenses, loss or damage suffered or incurred by the Participants as a direct or indirect result of the act of variation, withdrawal, suspension or termination.
- 10.3 Any Terms and Conditions applicable to this Contest which is illegal, prohibited or unenforceable under any law or regulation shall be ineffective to the extent of such illegality, voidness, prohibition or unenforceability without invalidating the remaining provisions hereof.
- 10.4 By participating in the Contest, all Participants agree to defend, indemnify and hold the Organiser harmless from and against any suits, claims, losses, damages and expenses, including reasonable legal fees arising from or in connection with the Participant's participation in the Contest and his/her acceptance, redemption or use of any of the Contest Prizes.

## **11. Disclaimer of Liability**

11.1 The Organiser will not be responsible or liable for any loss or damage of whatsoever nature suffered by the Participants in connection with the Contest (including the Participants' failure to participate in the Contest), which may occur or arise as a result of the following events:

11.1.1 Any delay and/or failure in receiving and sending the Contest Entries as a result of any network, communication or system error, interruption and/or failure or outage caused by the participating internet service provider, or the uploading of any materials related to the Contest; and

11.1.2 Any technical error (including error in notification of Contest Winners), omission, interruption, deletion, defect, delay in operation or transmission, internet line failure, the theft, destruction of, and/or unauthorized access to the Contest Entries, or any malfunction of any computer hardware or software whether or not the same is due to viruses, bugs or other causes beyond the Organiser's control.

11.2 All Participants shall assume full liability and responsibility for any costs incurred due to any accident, injury, damage or claims whether directly or indirectly caused by their participation in the Contest, attending publicity programs or prize presentation ceremony (if applicable) and from the redemption/usage of the Contest Prizes. To the extent permitted by law, the Organiser shall have no liability to the Participants in any respect whatsoever.

11.3 The Organiser makes no representation and/or warranties with respect to any Contest Prizes, including but not limited to the merchantability, quality or their suitability of the Contest Prizes for any purpose.