

## Terms and Conditions

### 1. Organiser

The Promotion (the “Promotion”) is organised by ETIKA PTE LTD (201608173M) (the “Organiser”).

### 2. Promotion Period

2.1. The Promotion period is **as stipulated in Item 1 of Schedule 1** (the “Promotion Period”). Purchases made outside the Promotion Period will automatically not be eligible for redemption.

2.2. The Organiser reserves the right to amend the Promotion Period (the “Amended Period”) at any time and such Amended Period will be announced on ETIKA PTE LTD’s website

(<https://www.etikaholdings.com/ETIKA%20html/Singapore/SGCampaigns.html>).

### 3. Participating Outlets

3.1. The participating retailer(s) is **as stipulated in Item 2 of Schedule 1** (the “Participating Outlets”).

### 4. Eligibility and Redemption Promotion

4.1. To qualify for the Promotion (the "Consumer"), the Consumer must purchase any 12 x 320ml pack, **as stipulated in Item 3 of Schedule 1** (the "Qualifying Product(s)"), during the Promotion Period **as stipulated in Item 1 of Schedule 1**. Each 12 x 320ml on pack sticker is available in limited quantities and while stocks last. Each pack includes a on pack redemption sticker that can be used to claim a Free Breakfast Set - Poppy Chicken Sausage & Egg Muffin set from Popeyes Singapore as listed in **Schedule 2**, where Customers may redeem the Free Breakfast set meal in accordance with the terms and conditions specified on the redemption sticker. Each redemption sticker is eligible for one free Breakfast set offer only, subject to stock availability and while stocks last.

4.2. The redemption entitles the Consumer to a Free Breakfast Set- Poppy Chicken Sausage & Egg Muffin set from Popeyes Singapore. Redemption is valid only with the original physical redemption sticker. Only original, undamaged redemption stickers will be accepted. Photocopies or digital images are not valid.

4.3. The redemption period for claiming the free breakfast set meal is from 7 January 2026 to 24 February 2026 (“Redemption Period”). Redemptions are only valid daily between 04:00:00 and 11:00:00 (the “Redemption time”) during the Redemption Period, and all redemption claims must be made within this period and time window, regardless of the purchase date within the Promotion Period.

4.4. Only one (1) redemption is allowed per sticker. Each redemption is valid for one Free Breakfast Set - Poppy Chicken Sausage & Egg Muffin set from Popeyes Singapore.

4.5. Redemption is subject to availability and limited to a predefined quantity. Free Breakfast Set - Poppy Chicken Sausage & Egg Muffin set from Popeyes Singapore is offered on a first-come, first-served basis while stocks last. Popeyes Singapore reserves the right to amend or withdraw the offer at any time without prior notice, including but not limited to changes in the Redemption Period or the free meal offer once allocated

quantities are exhausted.

4.6. The offer cannot be used in conjunction with any other discounts, promotions, or offers. No cash or credit alternatives will be provided.

4.7. Popeyes Singapore and the Organiser reserve the right to modify, suspend, or cancel this Promotion, including altering the Redemption Period or any related terms and conditions, at their sole discretion without prior notice.

4.8. By participating in this Promotion, Consumers agree to abide by all applicable terms and conditions, including those outlined in Section 5.

## 5. Other Terms and Conditions

5.1. By participating in the Promotion, Consumers are deemed to have read, understood, and agreed to be bound by the Promotion's terms and conditions. The Organiser reserves the right to vary, amend and/or delete any of the Promotion's terms and conditions at any time without prior notice to any party, and the Consumers hereby agree to be bound by such variation and/or deletion.

5.2. The Organiser reserves the right to, at its sole discretion, modify the Promotion's mechanism, vary, withdraw, suspend or terminate this Promotion at any time at its sole discretion without prior notice to any party. For the avoidance of doubt, any variation, withdrawal, suspension, or termination of the Promotion or any part thereof shall not entitle the Consumers to claim any compensation from the Organiser (in cash or in kind) for any expense, loss, or damage suffered or incurred by the Consumers as a direct or indirect result of the act of variation, withdrawal, suspension, or termination of the Promotion.

5.3. By participating in the Promotion, all Consumers agree to defend, indemnify, and hold the Organiser harmless from and against any suits, claims, losses, damages, and expenses, including reasonable legal fees arising from or in connection with the Consumer's participation in the Promotion and their acceptance, redemption, or use of any of the redemption meals.

5.4. The Promotion and its terms and conditions are governed by the laws of the Republic of Singapore, and all Consumers agree to irrevocably submit themselves to the exclusive jurisdiction of the Singapore courts in the determination of any matter or dispute arising in connection therewith.

5.5. Any provision in the terms and conditions which is held to be invalid or unenforceable for any reason by any court, governmental department, body or tribunal, or in any applicable jurisdiction shall be ineffective to the extent of such invalidity or unenforceability and will not invalidate or render unenforceable the remaining unaffected provisions hereof, and should any provision be held invalid or unenforceable in an applicable jurisdiction, such provision shall not be invalidated or rendered unenforceable in any other jurisdiction.

5.6. A person who is not a party to any agreement governed by these terms and conditions shall have no rights under the Contracts (Rights of Third Parties) Act (Cap

53B) to enforce any terms of such agreement.

5.7. The Organiser reserves the right at any time in its sole and absolute discretion to determine and/or amend or vary these terms and conditions without prior notice, including but not limited to cancelling, extending, terminating, or suspending this Promotion, the eligibility terms and criteria, and the timing of any act to be done, and all Consumers shall be bound by these amendments.

5.8. In case of a force majeure event, including but not limited to an act of God, act of government or order of government, pandemic, epidemic fire, war, strike, riot, or flood or unforeseen events and such other events beyond the control of the Organiser, the Organiser may at its sole discretion suspend, cancel, or terminate the Promotion at any time accordingly.

#### 6.Disclaimer of Liability

6.1. The Organiser shall not be responsible or liable for any expense, loss, or damage of whatsoever nature suffered by the Consumers in connection with the Promotion (including the Consumers' failure to redeem the free meal or participate in the Promotion), which may occur or arise as a result of the following events:

(a) Any delay and/or failure in receiving or processing redemption claims as a result of any network, communication, or system error, interruption, failure, or outage caused by the participating internet service provider, or any issue related to the uploading or processing of redemption materials.

(b) Any technical error (including errors in notifying successful redemption claims or processing), omission, interruption, deletion, defect, delay in operation or transmission, internet line failure, theft, destruction, unauthorized access to redemption materials, or any malfunction of computer hardware or software, whether due to viruses, bugs, or other causes beyond the control of Popeyes Singapore or The Organiser.

6.2. All Consumers shall assume full liability and responsibility for any costs incurred due to any accident, injury, damage, or claims, whether directly or indirectly caused by their participation in the Promotion, attending publicity programs, or from the redemption/usage of the free meal. To the extent permitted by law, Popeyes Singapore and The Organiser shall have no liability to the Consumers in any way whatsoever.

6.3. The Organiser makes no representations and/or warranties with respect to any redemption, including but not limited to the merchantability, quality, or suitability of the free meal for any purpose.

**Schedule 1**

Item	Section	Subject Matter	Conditions
1.	Section 2.1	Promotion Period	(a) 00:00:00 on 5 January and shall close at 23:59:59 on 22 February 2026
2.	Section 3.1	Participating Outlet	Cold Storage, Cold Storage Online, CS Fresh, FairPrice, FairPrice Online, Giant, Giant Online, Redmart located in Singapore
3.	Section 4.1	Eligibility and Redemption Promotion	<p>To qualify, the Consumer must purchase any of the following 12 x 320ml packs from a Participating Outlet. Each 12 x 320ml pack is available while stocks last and includes a redemption sticker that can be used to claim a Free Breakfast Set from Popeyes Singapore:</p> <ul style="list-style-type: none"><li>(a) Pepsi 12 x 320ml</li><li>(b) Pepsi Zero Sugar 12 x 320ml</li><li>(c) 7UP 12 x 320ml</li><li>(d) MUG 12 x 320ml</li></ul>
4.	Section 4.3	Redemption Period	<p>(a) From 7 January 2026 and to 24 February 2026.</p> <p>(b) Redemptions are only valid daily between 04:00:00 and 11:00:00 (local time) during the Redemption Period. All redemption claims must be made within this period, regardless of the purchase date within the Promotion Period.</p>

## Schedule 2

### Popeyes Singapore

Outlet	Address
Ang Mo Kio Hub	53 Ang Mo Kio Ave 3 #B1-64, AMK Hub Singapore 569933
Compass One	1 Sengkang Square #02-29 Compass One Singapore 545078
Crown Centre	557 Bukit Timah Roadn#01-14/15/16 Crown Centre Singapore 269694
East Village	430 Upper Changi Rd #01-01/02, East Village Singapore 487048
FairPrice Hub	1 Joo Koon Circle #01-50 FairPrice Hub Singapore 629117
IMM	2 Jurong East Street 21 #01-89 IMM Singapore 609601
Jurong Point	1 Jurong West Central 2 #03-48 Jurong Point Singapore 648886
Kallang Wave Mall	1 Stadium Place #02-02 Kallang Wave Mall Singapore 397628
KINEX	11 Tanjong Katong Road #01-50/51, Kinex Singapore 437157
Marina Square	6 Raffles Boulevardn#02-275/276 Marina Square Singapore 039594
Northpoint City	930 Yishun Avenue 2 #01-15 Northpoint City Singapore 769098
NTU	76 Nanyang Dr #01-04 NTU North Spine Plaza Singapore 637331
Orchard Exchange	437 Orchard Road #B1-19 Singapore 238878
Pan Pacific Serviced Suites Orchard	96 Somerset Road #01-01/04 Singapore 238163
Tampines 1	10 Tampines Central 1 #03-16B Tampines One Singapore 529536
The Rail Mall	380 Upper Bukit Timah Road Unit 458 The Rail Mall Singapore 678040
The Seletar Mall	33 Sengkang W Ave #01-31/32/33 Singapore 797653
The Woodleigh Mall	11 Bidadari Park Drive #B1-13 Singapore 367803
Viva Business Park	750 Chai Chee Road #01-17 Singapore 469000
West Coast Plaza	154 West Coast Rd #B1-48, West Coast Plaza Singapore 127371
Woodlands Exchange	30 Woodlands Ave 2 #01-07/08/15 Woodlands Station Singapore 738343