



Terms & Conditions

(ETIKA 2026 Beverage Fair National Consumer Program)

1. Contest

This ETIKA 2026 Beverage Fair National Consumer Program ("**Contest**") is organised by Etika Sdn. Bhd. (Co. No. 197401000305 (17296-P)) ("**Organiser**"). The mechanics of this Contest are explained below. By participating and entering this Contest, you ("**Participant**") agree to be bound by the terms and conditions set out herein or as may be amended from time to time by the Organiser.

2. Eligibility

2.1 The Contest is open to any person who fulfils the following criteria:

- 2.1.1. Citizen of Malaysia; and
- 2.1.2. Aged 18 years and above in the year 2026.

2.2 The following person(s) shall not be eligible to participate in the Contest:

- 2.2.1. Employees of the Organiser;
- 2.2.2. Employees of the Organiser's affiliates and/or related companies;
- 2.2.3. Business partners, suppliers/distributors of the Organiser; and
- 2.2.4. Employees of the promotion/advertising/public relations agencies involved in the Contest.

3. Contest Period

3.1 The Contest Period shall start at 00:00:00 on 1st August 2026 and shall close at 23:59:59 on 30th September 2026 ("**Contest Period**").

3.2 The Organiser reserves the right to amend the Contest Period ("**Amended Period**") at any time without any prior notice to any party. Any Contest entries received outside the Contest Period or Amended Period (if any) shall be rejected automatically.

3.3 For online purchases, the transaction date and time reflected on the official e-commerce receipt or order confirmation shall be deemed final for eligibility purposes.



4. Participating Accounts

- 4.1 The Contest is open to all purchases made from the participating accounts ("**Participating Accounts**") with contest material during the Contest Period.
- 4.2 Participating Accounts are as stated herein and/or any retail channels that display official Contest materials, including but not limited to tent cards, wobblers, shelf talkers, posters, or any other promotional materials authorised by the Organiser during the Contest Period.

Participating Channels	Participating Accounts
Modern Trade (e.g. Hypermarket, Supermarket, and Mini Market)	AEON & AEON BIG
	BEN'S INDEPENDENT GROCER
	BILLION
	COLD STORAGE
	CHECKERS
	ECONSAVE
	GIANT
	G.U.S
	HEROMARKET
	JAYA GROCER
	KK MART
	LOTUS'S
	MATAHARI
	MEMI ZOOOZOOO
	MERCATO
	MYDIN
	PASARAYA OTK
	SEGI FRESH
	TF VALUE-MART
	THE FOOD MERCHANT
	THE STORE
	VILLAGE GROCER
Miscellaneous (e.g. E-commerce and General Trade)	ETIKA OFFICIAL STORE (SHOPEE/LAZADA/TIKTOK)
	Any accounts under general trade with contest POSM

5. Qualifying Criteria and Submission of Entries

- 5.1 To qualify, the Participant must purchase at least Ringgit Malaysia Fifteen (RM15.00) and above worth of any participating products ("**Qualifying Products**") from the Participating Accounts in a single receipt.
- 5.2 Each valid receipt submitted shall constitute one (1) entry only, regardless of the number of Qualifying Products purchased on that receipt.



5.3 Qualifying Products are as stated below:

Participating Brands	Participating SKUs	Packsize	Item Barcode	Carton Barcode
7UP	7UP Regular	320ml x 24	9556404007035	9556404007998
	7UP Zero Sugar	320ml x 24	9556404122356	9556404122363
	7UP Regular	320ml x 12	9556404007035	9556404126071
	7UP CNY LTO	320ml x 12	9556404125159	9556404125166
	7UP Regular Multipack	320ml x 4 x 6	9556404121342	9556404121359
	7UP Regular	500ml x 24	9556404007059	9556404007981
	7UP Regular	1.5L x 12	9556404007158	9556404007974
	7UP Zero Sugar	1.5L x 12	9556404122370	9556404122387
Calpis	Calpis Original	350ml x 24	9556404118038	9556404118045
	Calpis Strawberry	350ml x 24	9556404119806	9556404119813
	Calpis Mango	350ml x 24	9556404118090	9556404118106
	Calpis Grape	350ml x 24	9556404118434	9556404118441
	Calpis Mango	1L x 12	9556404118113	9556404118120
	Calpis Grape	1L x 12	9556404118458	9556404118465
	Calpis Original	1L x 12	9556404118052	9556404118069
Calpis Soda	Calpis Soda Original	320ml x 24	9556404126538	9556404126507
	Calpis Soda Grape	320ml x 24	9556404126545	9556404126514
	Calpis Soda Original Multipack	320ml x 4 x 6	9556404126408	9556404126521
	Calpis Soda Grape Multipack	320ml x 4 x 6	9556404126798	9556404126804
	Calpis Soda Lychee	320ml x 12	9556404127726	9556404127733
	Calpis Soda Hokkaido Melon	320ml x 24	9556404127764	9556404127160
Evervess	Evervess Club Soda	320ml x 24	9556404121076	9556404121083
	Evervess Ginger Ale	320ml x 24	9556404026036	9556404121106
	Evervess Tonic Water	320ml x 24	9556404025039	9556404121120
	Evervess Club Soda Multipack	320ml x 4 x 6	9556404024032	9556404121083
	Evervess Ginger Ale Multipack	320ml x 4 x 6	9556404121090	9556404121106
	Evervess Tonic Water Multipack	320ml x 4 x 6	9556404121113	9556404121120
Gatorade	Gatorade Lemon Lime No Sugar	515ml x 24	9556404036059	9556404036981
	Gatorade Quiet Storm No Sugar	515ml x 24	9556404115525	9556404115532
	Gatorade Blue Bolt No Sugar	515ml x 24	9556404120048	9556404120055
Goodday	Goodday UHT Low Fat	200ml x 6 x 4	9557727930123	9557727930120
	Goodday UHT Chocolate	200ml x 6 x 4	9557727930147	9557727930144
	Goodday UHT Strawberry	200ml x 6 x 4	9557727930130	9557727930137
	Goodday UHT Full Cream	200ml x 6 x 4	9557727930116	9557727930113
	Goodday UHT Charge	200ml x 6 x 4	9557727932011	9557727932028
	Goodday UHT Charge Promo 5+1	200ml x 6 x 4	9556404126309	9556404126316
	Goodday Almond Ori Non Dairy Milk	250ml x 24	9557727932653	9557727932660
	Goodday Almond Choc Non Dairy Milk	250ml x 24	9557727932677	9557727932684
	Goodday UHT Chocolate	250ml x 6 x 4	9557727931403	9557727931410
	Goodday UHT Strawberry	250ml x 6 x 4	9557727931373	9557727931380
	Goodday UHT Full Cream	250ml x 6 x 4	9557727931311	9557727931328



	Goodday UHT Charge	250ml x 6 x 4	9557727931663	9557727931687
	Goodday UHT Low Fat	1L x 12	9557727930024	9557727930021
	Goodday UHT Chocolate	1L x 12	9557727930048	9557727930045
	Goodday UHT Strawberry	1L x 12	9557727930031	9557727930038
	Goodday UHT Full Cream	1L x 12	9557727930017	9557727930014
	Goodday Aussie Fresh 100% Australian Pasteurised Milk	1L	9557727931885	N/A
	Goodday Aussie Fresh 100% Australian Pasteurised Milk	1L x 2	9557727936323	N/A
	Goodday Aussie Fresh 100% Australian Pasteurised Milk	1L x 2	9556518031025	N/A
	Goodday Pasteurised Low Fat Milk	2L	9556518030905	N/A
	Goodday Pasteurised Full Cream Milk	1L	9556518207345	N/A
	Goodday Pasteurised Full Cream Milk	500ml	9557727936200	N/A
	Goodday Pasteurised Full Cream Milk	300ml	9557727936194	N/A
	Goodday Pasteurised Chocolate Flavoured Milk	1L	9556518030882	N/A
	Goodday Pasteurised Chocolate Flavoured Milk	500ml x 24	9556518030875	N/A
Kickapoo	Kickapoo	320ml x 12	9556404057030	9556404126088
	Kickapoo	320ml x 24	9556404057030	9556404057993
	Kickapoo	1.5L x 12	9556404057153	9556404057979
	Kickapoo	500ml x 24	9556404057061	9556404057801
Lipton	Lipton Soda Lemon Zero Sugar	400ml x 24	9556404127016	9556404127023
	Lipton Soda Lemon Zero Sugar	1.5L x 12	9556404129188	9556404128082
	Lipton Soda Berry Burst Zero Sugar	400ml x 24	9556404128853	9556404128860
	Lipton Soda Berry Burst Zero Sugar	1.5L x 12	9556404129393	9556404129409
	Lipton Teh Tarik	240ml x 24	9556404124688	9556404124695
	Lipton Ice Tea - Lemon	300ml x 24	9556404049035	9556404049998
	Lipton Ice Tea - Lemon	450ml x 24	9556404049059	9556404049981
	Lipton Ice Tea - Clear Green	450ml x 24	9556404054053	9556404054985
	Lipton Passionfruit	450ml x 24	9556404123070	9556404123087
	Lipton Lemon Zero Sugar	450ml x 24	9556404125661	9556404125678
	Lipton Ice Tea - Lemon	1.5L x 12	9556404049158	9556404049974
Mirinda	Mirinda Orange	320ml x 24	9556404002030	9556404002993
	Mirinda Orange	1.5L x 12	9556404002153	9556404002979
	Mirinda Cream V	1.5L x 12	9556404005154	9556404005970
	Mirinda Strawberry	1.5L x 12	9556404003150	9556404003976
Mountain Dew	Mountain Dew Original	320ml x 24	9556404011032	9556404011995
	Mountain Dew Pitch Black	320ml x 24	9556404126743	9556404126750
	Mountain Dew Original	400ml x 24	9556404011056	9556404011988
	Mountain Dew Pitch Black	400ml x 24	9556404116836	9556404116898
	Mountain Dew Blue Shock	400ml x 24	9556404117512	9556404117529



	Mountain Dew Original	1.5L x 12	9556404011155	9556404011971
	Mountain Dew Pitch Black	1.5L x 12	9556404116843	9556404116904
Mug	Mug Sarsaparilla	320ml x 12	9556404119325	9556404125517
	Mug Sarsaparilla	320ml x 24	9556404119325	9556404119332
	Mug Sarsaparilla	1.5L x 12	9556404119363	9556404119370
Pepsi	Pepsi Zero Sugar Original	320ml x 24	9556404120277	9556404120284
	Pepsi Original	320ml x 24	9556404001033	9556404001996
	Pepsi Original	320ml x 12	9556404001033	9556404126057
	Pepsi Zero Sugar Original	320ml x 12	9556404120277	9556404126064
	Pepsi Zero Sugar CNY LTO	320ml x 12	9556404125135	9556404125142
	Pepsi Original CNY LTO	320ml x 12	9556404125111	9556404125128
	Pepsi Zero Sugar Original Multipack	320ml x 4 x 6	9556404120383	9556404120390
	Pepsi Cola Multipack	320ml x 4 x 6	9556404121328	9556404121335
	Pepsi Cola	1.5L x 12	9556404001156	9556404001972
	Pepsi Zero Sugar Original	1.5L x 12	9556404120246	9556404120253
	Pepsi Zero Sugar Lime	1.5L x 12	9556404122547	9556404122554
	Pepsi Zero Sugar Vanilla	1.5L x 12	9556404120963	9556404120970
	Pepsi Cola	500ml x 24	9556404001057	9556404001989
	Pepsi Zero Sugar Lime	500ml x 24	9556404122523	9556404122530
	Pepsi Zero Sugar Original	500ml x 24	9556404120222	9556404120239
	Pepsi Zero Sugar Vanilla	500ml x 24	9556404120949	9556404120956
Revive	Revive Isotonic	320ml x 24	9556404062034	9556404062997
	Revive Isotonic	500ml x 24	9556404062065	9556404062805
	Revive Isotonic	1.5L x 12	9556404062157	9556404062973
	Revive Isotonic	320ml x 12	9556404062034	9556404126095
Sting	Sting Gold Rush	320ml x 24	9556404126552	9556404126576
	Sting Gold Rush	320ml x 4 x 6	9556404129379	9556404129386
	Sting Gold Rush	400ml x 24	9556404059058	9556404059980
	Sting Berry Blast	320ml x 24	9556404126569	9556404126583
	Sting Berry Blast	320ml x 4 x 6	9556404129355	9556404129362
	Sting Berry Blast	400ml x 24	9556404060054	9556404060054
Tropicana Twister	Tropicana Twister Orange	355ml x 24	9556404115075	9556404115082
	Tropicana Twister Apple	355ml x 24	9556404115143	9556404115150
	Tropicana Twister Blackcurrant	355ml x 24	9556404126590	9556404126606
	Tropicana Twister Orange Fruit Pulp	1L x 12	9556404120840	9556404120857
	Tropicana Twister Orange	1.5L x 12	9556404115044	9556404115068
	Tropicana Twister Apple	1.5L x 12	9556404115112	9556404115136
	Tropicana Twister Twin Pack (Shrink Film)	1.5L x 2 x 6	9556404115365	9556404115068
Wonda	Wonda Black Coffee	240ml x 24	9556404127788	9556404127191
	Wonda Original	240ml x 24	9556404116409	9556404116416
	Wonda Latte	240ml x 24	9556404116423	9556404116430
	Wonda Mocha	240ml x 24	9556404116447	9556404116454
	Wonda Kopi Tarik	240ml x 24	9556404118076	9556404118083



Wonda Extra Presso Original	240ml x 24	9556404119042	9556404119059
Wonda Zero Max Original	240ml x 24	9556404120499	9556404120505
Wonda Zero Max Latte	240ml x 24	9556404121038	9556404121045
Wonda Kluang Coffee	240ml x 24	9556404126682	9556404126699
Wonda Booster Milk Coffee	240ml x 24	9556404122318	9556404122325
Wonda Booster Black Coffee	240ml x 24	9556404122295	9556404122301
Wonda Original Multipack	240ml x 4 x 6	9556404117871	9556404117888
Wonda Latte Multipack	240ml x 4 x 6	9556404118847	9556404118854
Wonda Mocha Multipack	240ml x 4 x 6	9556404118823	9556404118830
Wonda Kopi Tarik Multipack	240ml x 4 x 6	9556404118861	9556404118878
Wonda Extra Presso Multipack	240ml x 4 x 6	9556404119424	9556404119431
Wonda Milk Coffee	340ml x 24	9556404119998	9556404120017
Wonda Iced Cappuccino	500ml x 24	9556404127214	9556404127221
Wonda Iced Choco Mocha	500ml x 24	9556404127238	9556404127245

5.4 All purchases must be made at the Participating Accounts within the Contest Period or Amended Period (if applicable). Any purchases made outside the Participating Accounts shall be disqualified.

5.5 To participate in the Contest, the Participant must submit the following details to the Organiser (“the **Contest Entry/Entries**”):

- 5.4.1 Full name as per NRIC;
- 5.4.2 NRIC Number; and
- 5.4.3 Clear photo of the entire original receipt.

5.6 Each Contest Entry must be accompanied by the image of at least one (1) transaction receipt (“**Proof of Purchase**”) which clearly shows the following details:

- 5.6.1. The name of the Participating Accounts;
- 5.6.2. The transaction ID;
- 5.6.3. The details of the Qualifying Products; and
- 5.6.4. Time and date of the transaction (which must be within the Contest Period or Amended Period (if applicable))

Any handwritten Tax Invoice Receipt, Purchase Order, and/or Delivery Note will not be accepted and shall be disqualified automatically. Participants must retain the original Proof of Purchase submitted for verification purposes. In the event that the Participant is chosen as a winner and is unable to present the original Proof of Purchase, the Participant shall automatically be disqualified as a winner, and a new winner will be chosen.

5.7 Any Contest Entry/ Entries which are incomplete (e.g. missing information, missing Proof of Purchase) or are found to have been tampered with, and any Participant who is suspected or found to have committed fraud/hacked/tampered with the Contest Entry process in the sole opinion of the Organiser shall automatically be disqualified.

5.8 All Contest Entries are to be submitted strictly by WhatsApp only to 010-2624823. NO



acknowledgement of receipt will be sent by the Organiser for any Entry submitted. For the avoidance of doubt, Contest Entry shall be deemed accepted at the time it is received by the Organiser's system. The Organiser shall not be responsible for any late, lost, incomplete, delayed, or misdirected Entries for any reason whatsoever. Participation in this Contest is open only via Malaysian-registered mobile numbers and the use of mobile phones only.

5.9 Each Participant may submit multiple Contest Entry/Entries. However, each Contest Entry must be accompanied by a different Proof of Purchase. For the avoidance of doubt, a single Proof of Purchase cannot be used for two or more separate Contest Entries. Where multiple Contest Entries are found to be accompanied by the same Proof of Purchase, ALL Contest Entries submitted by the said Participant shall automatically be disqualified.

6. Contest Prizes

6.1 The Contest prizes ("**Prize**") are as follows:

Contest	Prizes Category	Prize	Total Quantity
Nationwide Contest	Grand Prize	PROTON e-MAS SUV 7 (Premium)	1 Winner
	Consolation Prize	TnG eWallet Reload PIN RM500	50 Winners
Econsave Exclusive Contest	Exclusive Grand Prize	KitchenAid 4.8L Artisan Stand Mixer	3 Winners
	Exclusive First Prize	KitchenAid Stainless Steel Electric Kettle	10 Winners
	Exclusive Second Prize	Econsave Cash Voucher RM100	150 Winners
Lotus's Exclusive Contest	Exclusive Grand Prize	Apple iPhone 17 256GB	5 Winners
	Exclusive First Prize	Lotus's e-Cash Voucher RM100	150 Winners

The Grand Prize consists of one (1) Proton e.MAS 7 vehicle only. All costs relating to vehicle registration, ownership transfer (if applicable), road tax, insurance, on-the-road (OTR) charges, taxes, and any other fees required for the collection and ownership of the vehicle shall be borne by the winner. The winner must comply with all terms and conditions imposed by the appointed authorised dealer/agency. The Organiser shall not be liable for any additional costs, charges, or obligations arising from the acceptance, collection, registration, or ownership of the prize.

7. Winners' Selection

7.1 All selected Prize winners ("**Winner**") must present the original Proof of Purchase when requested to do so, failing which the said selected Prize Winner will be disqualified from redeeming the Prize.



7.2 Prize Selection

The selection of Winners shall be conducted strictly based on the total number of approved submissions received during the Campaign Period. The total approved submissions shall be divided by the total number of Prizes available to determine the allocation ratio for shortlisting purposes. Following the shortlisting process, the Organiser shall conduct a randomized selection procedure (using any method deemed appropriate by the Organiser) to determine the final Winners. All decisions made by the Organiser in respect of the selection process shall be final, binding, and shall not be subject to appeal or correspondence.

For illustration purposes:

Where the total number of Approved Submissions amounts to 10,000, and the Total Prize Allocation is 169 units, the total number of Approved Submissions shall be divided by 169. This calculation yields 59.17, which shall be rounded down to the nearest whole number, resulting in a Multiplier Number of 59. Accordingly, the Winning Entries shall be identified by selecting every 59th Approved Submission (i.e., 59, 118, 177, 236, 295, and so on) until all 169 prizes have been duly allocated.

- 7.3 The Prize Winners will be contacted via WhatsApp (as per the contact number provided in the Contest Entry. If the first attempt is unsuccessful after twenty-four (24) hours (e.g. no response, invalid number, or no connection), a second attempt will be made within the next twelve (12) hours. If the Winner remains uncontactable after both attempts, the Organiser reserves the right to forfeit the prize and select a replacement Winner. The Organiser shall not be held liable if a Winner cannot be reached for any reason.
- 7.4 The Participant may be required to correctly answer a contest-related question before being declared a Winner. In the event the Participant fails to correctly answer the question, the Organiser reserves the right to disqualify the Participant, and a new Eligible Prize Winner will be selected accordingly.
- 7.5 The Organiser's decision to select the Prize Winners shall be final, and no further appeal or correspondence will be further entertained.
- 7.6 The Organiser reserves the right to substitute any of the Prize with a prize of equivalent value in the event the original Prize offered is deemed appropriate for any reason whatsoever, including if the Prize(s) are no longer available.
- 7.7 The Prizes are non-transferable, non-refundable and non-exchangeable for cash. Prize Winners will be responsible for any additional costs, duties, taxes and/or other incidental expenses, which may be incurred as a result and/or related to their acceptance of the Prize.
- 7.8 Each Participant is entitled to win only one (1) Prize during the Contest Period.



8. Winner Announcement and Delivery of Prizes

8.1 All Prize Winners will be announced on Etika Sdn. Bhd.'s website (<https://www.etikaholdings.com/campaigns>).

8.2 The announcement date is 31st October 2026 and is subject to change at the sole discretion of the Organiser without prior notice to any party.

8.3 For the avoidance of doubt, the prize specifications shall be determined at the sole discretion of the Organiser without prior notice, and such determination shall not give rise to any claim, compensation, or objection by any Participant or Winner.

8.4 All prize redemptions must be confirmed by the Winner within the first two contact attempts. In the event of any delay in confirmation due to unforeseen circumstances or situations beyond the Organiser's control, the Organiser reserves the right to arrange for prize delivery or collection in a manner it deems appropriate.

8.5 All Prizes that remain unclaimed as of 30th November 2026 shall be forfeited, and no further appeals will be entertained.

9. Personal Data and Privacy Policy

9.1 By participating in the Contest, the Participants hereby certify that all information provided by them is accurate and that they have read and understood the Organiser's privacy policy ("**Privacy Policy**").

9.2 The Participants hereby agree and consent to the collection and processing of their personal data in accordance with the Privacy Policy. Kindly refer to the Privacy Policy located at <https://www.etikaholdings.com/privacy>. The Organiser reserves the right to update and amend the Privacy Policy from time to time.



10. Other Terms and Conditions

- 10.1 By participating in the Contest, Participants are taken to have read, understood and agreed to be bound by the Contest Terms & Conditions. The Organiser reserves the right to vary and/or delete any of the Contest Terms & Conditions at any time without prior notice to any party, and the Participants hereby agree to be bound by such variation and/or deletion.
- 10.2 The Organiser reserves the right to, at its sole discretion, modify the Contest mechanism, vary, withdraw, suspend or terminate this Contest at any time at its sole discretion and without prior notice to any party. For the avoidance of doubt, any variation, withdrawal, suspension or termination of the Contest or any part thereof shall not entitle the Participants to any claim of any compensation against the Organiser (in cash or in kind) for any expenses, loss or damage suffered or incurred by the Participants as a direct or indirect result of the act of variation, withdrawal, suspension or termination.
- 10.3 Any Terms and Conditions applicable to this Contest which is illegal, prohibited or unenforceable under any law or regulation shall be ineffective to the extent of such illegality, voidness, prohibition or unenforceability without invalidating the remaining provisions hereof.
- 10.4 By participating in the Contest, all Participants agree to defend, indemnify and hold the Organiser harmless from and against any suits, claims, losses, damages and expenses, including reasonable legal fees arising from or in connection with the Participant's participation in the Contest and his/her acceptance, redemption or use of any of the Contest Prizes.



11. Disclaimer of Liability

11.1 The Organiser will not be responsible or liable for any loss or damage of whatsoever nature suffered by the Participants in connection with the Contest (including the Participants' failure to participate in the Contest), which may occur or arise as a result of the following events:

- 11.1.1. Any delay and/or failure in receiving and sending the Contest Entries as a result of any network, communication or system error, interruption and/or failure or outage caused by the participating internet service provider, or the uploading of any materials related to the Contest; and
- 11.1.2. Any technical error (including error in notification of Contest Winners), omission, interruption, deletion, defect, delay in operation or transmission, internet line failure, the theft, destruction of, and/or unauthorized access to the Contest Entries, or any malfunction of any computer hardware or software whether or not the same is due to viruses, bugs or other causes beyond the Organiser's control.

11.2 All Participants shall assume full liability and responsibility for any costs incurred due to any accident, injury, damage or claims whether directly or indirectly caused by their participation in the Contest, attending publicity programs or prize presentation ceremony (if applicable) and from the redemption/usage of the Contest Prizes. To the extent permitted by law, the Organiser shall have no liability to the Participants in any respect whatsoever.

11.3 The Organiser makes no representation and/or warranties with respect to any Contest Prizes, including but not limited to the merchantability, quality or their suitability of the Contest Prizes for any purpose.