



Terms & Conditions

1. The “Botol-Botol Menang Sejuta!” Promotion (“Promotion”) is organised by Etika Sdn Bhd (17296-P) (“Organiser”) and is open to all Malaysian citizens with valid Boost application account (each a “Participant” and collectively, the “Participants”). The Organiser reserves the right to request for identification document as proof and for purposes of verifying the identity of a Participant. The following persons are not eligible:
 - a. Citizens of Malaysia under the age of 18 (as at 1 August 2019); or
 - b. Employees of the Organiser and Boost (including its associates and related companies) and their immediate family members (children, parents, brothers and sisters, including spouses); or
 - c. Representatives, employees, staff and/or agents of advertising and/or promotion service providers of the Organiser and Boost (including its associated and related companies), and their immediate family members (children, parents, brothers and sisters, including spouses).
2. The Promotion will run from 1 August 2019 to 30 September 2019 (“Promotion Period”). The Organiser reserves the right at its absolute discretion to vary, postpone, re-schedule and/or extend the Promotion Period and/or cancel/terminate the Promotion at any time without prior notice. All entries received outside the Promotion Period shall be automatically disqualified.
3. The participating PepsiCo and Etika brands in this Promotion are Pepsi, Pepsi Black, 7UP, Kickapoo, Mirinda, Mirinda Mix-It, Mountain Dew, MUG, Revive, Tropicana Twister, Calpis and Lipton, in 350ml, 355ml, 400ml, 450ml, 500ml, 1L and 1.5L PET bottles (“Participating Products”).
4. To participate in the Promotion:
 - a. Participants must buy any Participating Product with a **white colour bottle cap** during the Promotion Period.
 - b. TIER 1 – Redemption in Boost App:
 - i. Look under the bottle cap for a unique code. If there is no unique code, it is not a winning bottle; please buy and try again.
 - ii. If there is a unique code under the bottle cap, key in the unique code in your Boost account.
 - iii. The Boost reward will be immediately credited into your Boost account.

- iv. Each person/account in Boost app can redeem up to a maximum of twenty (20) rewards throughout the Promotion Period.
- v. How to enjoy the reward from Boost App:
 - If you do not have a Boost account, please download the Boost App from Google Play Store or Apple App Store.
 - Register in the Boost App.
 - Go to 'Profile' and click 'Redemption Code'.
 - Key in your unique code.
 - Enjoy instant reward from Boost.
- c. TIER 2 – Contest:
 - vi. Eligible winners will be selected from the total participants with twenty (20) valid redemptions received in Boost app during the Promotion Month.
 - i. Retain original bottle cap with printed unique code as proof of purchase.
- d. The Organiser will not reimburse the Participant for any charges incurred in making redemptions and submitting the entries, if any.
- e. The Organiser and the companies involved in this Promotion shall not be held liable in any way for delays, non-deliveries and/or interruptions of Boost app and shall not be held responsible for any unauthorised use of the mobile phone or subscriber's account in conjunction with the Promotion.

5. Winners' selection:

- a. Month of August x 10 Finalists:
 - i. The eligible Finalists will be determined by the total number of participants with twenty (20) valid redemptions received during the Promotion Month divided by 10.5, for example: if the total number of participants with twenty (20) valid redemptions received is 5,252 then this number will be divided by 10.5 and rounded to the nearest lower whole number which is 500. Hence the 500th, 1,000th, 1,500th qualified entries and so on will be shortlisted as eligible Finalists. In the event the shortlisted entry is disqualified, the next earlier entry received will be the replacement finalist, for example, the replacement finalist for the 500th qualified entry is the 499th qualified entry.
 - ii. The ten (10) shortlisted Finalists will be invited to Klang Valley to participate in an event to determine nine (9) Consolation Prize winners and one (1) Finalist who will proceed to the final event to determine whether the Finalist is a Grand Prize winner. In the event the Finalist does not win the Grand Prize, he/she will win the First Prize and the Grand Prize will be forfeited. All travel costs and personal expenses incurred in participating in the event will be borne by the Finalists. Failure to attend the event will result in prize forfeiture.
- b. Month of September x 20 Finalists:
 - i. The eligible Finalists will be determined by the total number of participants with twenty (20) valid redemptions received during the Promotion Month divided by 20.5, for example: if the total number of participants with twenty (20) valid redemptions received is 16,411 then this number will be divided by 20.5 and rounded to the nearest lower whole number which is 800. Hence the 800th, 1,600th, 2,400th qualified entries and so on will be shortlisted as eligible Finalists. In the event the shortlisted entry is disqualified, the next earlier entry received will be the

replacement finalist, for example, the replacement finalist for the 800th qualified entry is the 799th qualified entry.

- ii. The twenty (20) shortlisted Finalists will be invited to Klang Valley to participate in an event to determine eighteen (18) Consolation Prize winners and two (2) Finalists who will proceed to the final event to determine whether the Finalists are Grand Prize winners. In the event the Finalist does not win the Grand Prize, he/she will win the First Prize and the Grand Prize will be forfeited. All travel costs and personal expenses incurred in participating in the event will be borne by the Finalists. Failure to attend the event will result in prize forfeiture.
 - c. The eligible Participants will be contacted via telephone and may be required to correctly answer a question before being declared a Finalist. In the event the Participant fails to correctly answer the question, the Organiser reserves the right to disqualify the Participant and choose the next Participant as Finalist. Should the first attempt to contact the Participant fail, i.e. no reply, telephone number not in service or no connection, etc, another two (2) attempts will be made within the next 24 hours of the first telephone call. Where such further attempts are unsuccessful, the Organiser reserves the right to disqualify the Participant. The Organiser will not be held liable in the event the Participants cannot be contacted for whatever reasons.
 - d. The eligible Finalists will be required to submit by Pos Laju/courier all the bottle caps with printed unique code, a copy of their NRIC and their bank account details for bank online transfer of cash prize within three (3) working days from the date of notification. Failing which, the eligible winner will be disqualified. The Organiser will not bear any postage cost incurred by the winners.
6. Promotion prizes:
- a. Tier 1 – Redemption: Redeem part of the total RM1,000,000.00 in Boost App. Each unique code found under the white bottle cap gives an instant reward in Boost App.
 - b. Tier 2 – Contest:
 - i. August:
 - Grand Prize x 1: RM1,000,000.00 Cash.
 - First Prize x 1: RM10,000.00 Cash.
 - Consolation Prize x 9: RM1,000.00 Cash each.
 - ii. September:
 - Grand Prize x 2: RM1,000,000.00 Cash each.
 - First Prize x 2: RM10,000.00 Cash each.
 - Consolation Prize x 18: RM1,000.00 Cash each.
 - c. Each Participant is only allowed to redeem up to twenty (20) Redemption Rewards and win one (1) Contest Prize throughout the Promotion Period.
 - d. All Promotion prizes must be claimed at winners' own expense within sixty (60) days after the date of notification of winnings. All unclaimed prizes will be forfeited by the Organiser sixty (60) days after the date of notification of winnings.
 - e. The Organiser reserves the right to substitute any prize with that of similar value at any time without prior notice. All prizes are not transferable, refundable or exchangeable in any other form for whatever reason. The value of the prize is correct at the time of printing. All prizes are given on an "as is" basis.

7. All personal costs and/or any other costs, fees and/or related expenses that are incurred to participate in the Promotion and to redeem the prize is the sole responsibility of the Participant and winner.
8. Participants shall assume full liability and responsibility in case of any accident, injury, damage or claim resulting from participation in this Promotion and from usage of prizes.
9. By participating in this Promotion, Participants consent to give their personal information and the Organiser reserves the right to publish, use the winners' names and/or photographs plus their entries for purposes of publicity, advertising and/or trade without further compensation or notice and each Participant is not entitled to make any claims for the use of their entries by the Organiser.
10. The Organiser collects personal identifiable information to provide services or to correspond with the Participant. This information is stored in a manner appropriate to the nature of the data by the Organiser and is used to fulfil the Participant's request(s). By submitting the Participant's personal information, the Organiser deems that permission is given to the Organiser and/or its authorised agents to use this information for the purpose of present and future marketing and promotional purposes and to improve its products and services. If the Participant informs the Organiser via the Careline at 1300 30 1300 that the above information should not be used as a basis for further contact, the Organiser will respect the Participant's request. The Participant's information will not be provided or shared with other company for their use.
11. By participating in this Promotion, Participants agree to be bound by the official Terms and Conditions and decisions of the Organiser.
12. The Organiser reserves the right to amend, delete or add to these Terms and Conditions without any prior notice at any time and the Participants shall be bound to such changes.
13. The Organiser's decision is final. Any correspondence and call will not be entertained.

Terma & Syarat

1. Promosi “Botol-Botol Menang Sejuta!” (“Promosi”) ini dianjurkan oleh Etika Sdn. Bhd. (17296-P) (“Penganjur”) dan terbuka kepada semua warganegara Malaysia yang mempunyai akaun sah aplikasi Boost (setiap “Peserta” dan secara kolektif “Para Peserta”). Penganjur berhak untuk meminta dokumen pengenalan sebagai bukti dan untuk tujuan pengesahan identiti Peserta. Golongan individu berikut adalah terkecuali:
 - a. Rakyat Malaysia yang berumur di bawah umur 18 tahun (pada 1 Ogos 2019); atau
 - b. Kakitangan Penganjur dan pihak Boost (termasuk syarikat yang bersekutu dan berkaitan dengannya) dan ahli keluarga terdekat mereka (anak, ibu bapa, abang, kakak dan adik, termasuk pasangan); atau
 - c. Wakil, kakitangan, pekerja dan/atau ejen pengiklanan dan/atau penyedia khidmat promosi Penganjur dan pihak Boost (termasuk syarikat yang bersekutu dan berkaitan dengannya) dan ahli keluarga terdekat mereka (anak, ibu bapa, abang, kakak dan adik, termasuk pasangan).
2. Promosi ini akan berlangsung dari 1 Ogos 2019 hingga 30 September 2019 (“Tempoh Promosi”). Pihak Penganjur berhak menurut budi bicara mutlaknya untuk mengubah, menangguhkan, menjadualkan semula dan/atau melanjutkan Tempoh Promosi dan/atau membatalkan/menamatkan Promosi pada bila-bila masa atau melanjutkan Tempoh Promosi tanpa memberi sebarang notis terlebih dahulu. Semua penyertaan yang diterima di luar Tempoh Promosi secara automatik akan terbatal.
3. Jenama-jenama PepsiCo and Etika yang turut serta dalam Promosi ini adalah Pepsi, Pepsi Black, 7UP, Kickapoo, Mirinda, Mirinda Mix-It, Mountain Dew, MUG, Revive, Tropicana Twister, Calpis dan Lipton, dalam botol PET 350ml, 355ml, 400ml, 450ml, 500ml, 1L dan 1.5L PET (“Produk Yang Turut Serta”).
4. Untuk menyertai Promosi:
 - a. Para Peserta dikehendaki membeli mana-mana Produk Yang Turut Serta dengan **penutup botol berwarna putih** dalam Tempoh Promosi.
 - b. PERINGKAT 1 – Penebusan di dalam Aplikasi Boost:
 - i. Lihat di bawah penutup botol untuk kod unik. Sekiranya terdapat kod unik di bawah penutup botol, masukkan kod unik tersebut ke dalam akaun Boost anda.
 - ii. Ganjaran Boost akan dikredit dengan serta-merta ke dalam akaun Boost anda.
 - iii. Setiap Peserta/akaun di Aplikasi Boost boleh menebus sehingga maksimum dua puluh (20) ganjaran sepanjang Tempoh Promosi.
 - iv. Cara untuk menikmati ganjaran dari Aplikasi Boost:
 - Jika anda tidak ada akaun Boost, sila muat turun Aplikasi Boost dari Google Play Store atau Apple App Store.
 - Daftar di dalam Aplikasi Boost.
 - Pergi ke ‘Profil’ dan klik ‘Kod Penebusan’.
 - Masukkan kod unik anda.
 - Nikmati ganjaran serta-merta dari Boost.
 - c. PERINGKAT 2 – Peraduan:

Hadiah Utama. Sekiranya Finalis tidak memenangi Hadiah Utama, Finalis akan memenangi Hadiah Pertama dan Hadiah Utama akan dibatalkan. Semua kos perjalanan dan sebarang perbelanjaan dalam menyertai acara akan ditanggung oleh para Finalis. Kegagalan untuk menyertai acara akan mengakibatkan pembatalan hadiah.

- c. Para Peserta yang layak akan dihubungi melalui telefon dan dikehendaki menjawab satu soalan dengan betul sebelum boleh disahkan sebagai Finalis. Sekiranya Peserta gagal menjawab soalan dengan betul, pihak Penganjur berhak untuk membatalkan kelayakannya dan memilih Peserta seterusnya sebagai Finalis. Sekiranya Peserta tidak dapat dihubungi pada cubaan pertama, contohnya, tidak menjawab telefon, nombor telefon tiada dalam perkhidmatan, tiada sambungan, dan lain-lain, dua (2) cubaan lain akan dibuat lagi dalam tempoh 24 jam yang berikutnya selepas cubaan pertama. Sekiranya percubaan-percubaan ini tidak berhasil, kelayakan Peserta akan dibatalkan. Pihak Penganjur tidak akan bertanggungjawab sekiranya Peserta-peserta tidak dapat dihubungi atas sebarang sebab.
- d. Para Finalis yang layak dikehendaki menghantar semua penutup botol dengan kod unik bercetak, salinan Kad Pengenalan dan butiran akaun bank untuk pemindahan dalam talian bank untuk hadiah tunai melalui Pos Laju/kurier dalam tempoh tiga (3) hari bekerja selepas tarikh pemberitahuan. Sekiranya gagal, kelayakan pemenang tersebut akan dibatalkan. Pihak Penganjur tidak akan menanggung sebarang kos penghantaran yang dikenakan ke atas pemenang.

6. Hadiah-hadiah Promosi:

- a. Peringkat 1 – Penebusan: Tebus sebahagian daripada jumlah RM1,000,000.00 kredit Boost dalam Aplikasi Boost. Setiap kod unik yang terdapat di bawah penutup botol putih memberikan ganjaran serta merta di Aplikasi Boost.
- b. Peringkat 2 – Peraduan:
 - i. Bulan Ogos:
 - Hadiah Utama x 1: Wang tunai RM1,000,000.00.
 - Hadiah Pertama x 1: Wang tunai RM10,000.00.
 - Hadiah Sagu Hati x 9: Wang tunai RM1,000.00 setiap satu.
 - ii. Bulan September:
 - Hadiah Utama x 2: Wang tunai RM1,000,000.00 setiap satu.
 - Hadiah Pertama x 2: Wang tunai RM10,000.00 setiap satu.
 - Hadiah Sagu Hati x 18: Wang tunai RM1,000.00 setiap satu.
- c. Setiap Peserta hanya layak untuk menebus sehingga dua puluh (20) Ganjaran Penebusan dan memenangi satu (1) Hadiah Peraduan sepanjang Tempoh Promosi.
- d. Kesemua hadiah Promosi mestilah dituntut oleh pemenang atas perbelanjaan sendiri dalam tempoh enam puluh (60) hari dari tarikh pemberitahuan. Semua hadiah yang gagal dituntut enam puluh (60) hari selepas tarikh pemberitahuan akan dilupuskan oleh pihak Penganjur.
- e. Pihak Penganjur berhak, mengikut budi bicara mutlak, untuk menggantikan hadiah dengan hadiah-hadiah lain yang lebih kurang sama nilainya tanpa sebarang notis. Semua hadiah tidak boleh ditukar milik, dikembalikan atau ditukar dalam apa jua bentuk lain atas apa jua sebab. Nilai hadiah adalah betul pada masa pencetakan. Semua hadiah diberikan dalam 'keadaan sedia ada'.

7. Semua kos peribadi dan/atau sebarang kos, yuran dan/atau perbelanjaan lain yang berkaitan untuk Promosi dan untuk menebus hadiah adalah tanggungjawab Peserta dan pemenang sepenuhnya.

8. Para Peserta akan menanggung liabiliti dan tanggungjawab sepenuhnya jika berlaku sebarang kemalangan, kecederaan, kerosakan atau tuntutan akibat penyertaan di dalam Promosi ini dan penggunaan hadiah-hadiah.
9. Dengan menyertai Promosi ini, para Peserta memberi keizinan untuk memberi maklumat peribadinya dan pihak Penganjur berhak menyiarkan, menggunakan nama dan/atau gambar pemenang serta penyertaan mereka untuk tujuan publisiti, pengiklanan dan/atau perdagangan tanpa sebarang bayaran pampasan mahupun pemberitahuan dan setiap Peserta tidak berhak membuat sebarang tuntutan ke atas penggunaan penyertaan tersebut oleh pihak Penganjur.
10. Pihak Penganjur mengumpul maklumat peribadi yang boleh dikenal pasti untuk memberi perkhidmatan-perkhidmatan atau untuk berhubung dengan Peserta. Maklumat ini disimpan oleh pihak Penganjur dalam kaedah yang sesuai dengan data tersebut dan digunakan untuk memenuhi permintaan Peserta. Dengan mengemukakan maklumat peribadi Peserta, pihak Penganjur menganggap bahawa keizinan telah diberi kepada pihak Penganjur dan/atau agen-agen yang dilantik olehnya untuk menggunakan maklumat ini bagi tujuan pemasaran dan promosi yang terkini dan di masa hadapan serta untuk menambahbaikkan produk-produk dan perkhidmatannya. Sekiranya Peserta memaklumkan pihak Penganjur melalui talian pelanggannya di 1300 30 1300 bahawa maklumat tersebut tidak patut digunakan sebagai asas untuk hubungan seterusnya, pihak Penganjur akan menghormati permintaan Peserta. Maklumat Peserta tidak akan diberi atau dikongsi dengan syarikat-syarikat/rakan-rakan lain untuk kegunaan bebas mereka.
11. Dengan menyertai Promosi ini, para Peserta harus bersetuju untuk mematuhi Terma dan Syarat rasmi yang ditetapkan serta segala keputusan pihak Penganjur.
12. Pihak Penganjur berhak untuk meminda, membatalkan atau mengubahsuai Terma dan Syarat ini tanpa memberi sebarang notis terlebih dahulu pada bila-bila masa dan para Peserta akan terikat dengan perubahan tersebut.
13. Keputusan pihak Penganjur adalah muktamad. Sebarang surat-menyurat dan panggilan tidak akan dilayan.